Planning for Future USBC Meetings and Conferences

Your Input Counts!

December 12, 2017

Future Events Ad Hoc Advisory Group

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WHAT ARE WE DISCUSSING TODAY?
Session Details

- Set the context: USBC commitment to equity & inclusion
- Share your priorities regarding location, format and timing of future USBC in-person Membership meetings and BF Coalitions conferences/convenings
- Vote for top 2 location choices for the 2018 USBC Membership Meeting and NBCC

Webinar Control Panel
Technical Issues

Audio problems? Other questions?
Please e-mail coalitions@usbreastfeeding.org

USBC COMMITMENT TO EQUITY & INCLUSION
consider Culture, show Respect, Assess/Affirm differences, show Sensitivity and Self-awareness, and do it all with Humility

CRASH COMMITTEE

Putting CRASH Recommendations into Practice

Equality is about sameness: it focuses on making sure everyone gets the same thing. Equity is about fairness; it ensures that each person gets what he or she needs.
Equity: Progress to Date

Equity & Inclusion: Progress To Date

**Equitable opportunities for USBC’s network of National Member Reps and State/Territorial/Tribal Coalitions**

- In-person Membership meetings reduced from two times per year to one per year (held in August)
- January Membership meeting transitioned to a virtual format to allow expanded participation
- National Breastfeeding Coalitions Conference organized annually instead of every two years
- Annual Membership Meeting and Coalitions Conference annually allows increased national-state networking opportunities
Inclusion: Progress To Date

Starting August 2016

- Entire membership meetings have been webcast
- Constellations no longer meet in-person, but primarily virtually, to maximize participation
- Membership meeting format is one day in length, all general session, fostering whole group networking, learning and sharing
- All member reps are encouraged to attend the National Breastfeeding Coalitions Conference
- Plenary sessions and selected breakout sessions of the NBCC are webcast

So What’s Next on our List?

- CRASH Committee Overall Recommendation #8 says to: "Consider having membership meetings and coalitions conferences in locations where greatest breastfeeding disparities exist to facilitate expanded participation."
Advisory Group

*Future Meetings & Convenings* Ad-hoc Advisory group created survey inviting feedback from USBC stakeholders, including representatives from national member organizations, state, territorial, tribal and local breastfeeding coalitions and Federal Agencies on

- Location
- Format (merging of Membership Meeting + NBCC)
- Timing

WHAT YOU TOLD US
Survey Highlights n=78

- 34 represented a national nonprofit member organization
- 36 respondents represented a state/territorial breastfeeding coalition
- 2 represented a tribal coalition
- 2 represented a federal government agency
- 4 represented “other”, neither member organization nor breastfeeding coalition

Survey Respondent Highlights

- 58 had attended USBC Membership meetings
- 45 attended 2017 NBCC
- 41 attended 2016 NBCC
- 28 attended 2014 NBCC
- 31 attended 2012 NBCC
Location

How likely are you to attend/get your organization's support to attend annual USBC events if held in different cities across the country?

- 27 Very likely
- 27 Likely
- 14 Somewhat likely
- 3 Not at all likely
- 7 Not sure

Format/Structure

How likely are you to attend/get your organization's support to attend the two-day Coalitions Conference/Convening with the Member meeting portion embedded in it?

88-94% supportive of merging
- 75 in favor of providing constellation updates
- 75 in favor of Governmental Reports being presented at coalition convening
- 67 in favor of USBC business meeting occurring at
Planning for Future USBC Meetings and Conferences: Your Input Counts!

Timing

Please rank in order of preference the month you would be most likely to participate in the USBC annual event.

70% in favor of moving to another month

- 24 respondents preferred first week of August as their first choice
- 54 respondents preferred first half of June as their first choice

PUTTING THE PIECES TOGETHER
Advisory Group Guidance

- **Location:** Odd years in DC. Even years in cities across U.S.
- **Format:** Combine Member meeting w/ Conference
- **Timing:** starting from 2019, hold USBC Annual Meeting and Conference in June
- See full guidance at (insert link)

Possible Locations
(listed alphabetically)

- Albuquerque, New Mexico
- Atlanta, Georgia
- Chicago, Illinois
- Dallas, Texas
- Memphis, Tennessee
- New Orleans, Louisiana
- Phoenix, Arizona
Albuquerque, Bernalillo Co., New Mexico

- mPINC: 81
- Ever Breastfed: 85.5%
- Breastfeeding at 6 months: 51.1%
- Breastfeeding at 12 months: 29.5%
- Exclusive breastfeeding at 3 months: 52%
- Exclusive breastfeeding at 6 months: 26.6%
- Low birthweight (Bernalillo county): 9%
  (NM: 9%; U.S.: 8.07%)
- Albuquerque Pre-term births: 10.1 (Grade C)

Albuquerque, New Mexico

**Travel:**
- Ease/Convenience of Flights from Major Metro Areas (Less nonstop flights+)
- Cost of Flights (Higher than Average +)

**Lodging:**
- Food Costs (Lower than Average+++)
- Room Costs (Lower than Average+++)
  - Total: 8/12 possible points*approx

**Intangibles, for example:** While ABQ may require a flight connection for many people, it may be least expensive once there. Among the two locations closest to the West Coast. If we can be in Old Town, quite charming walking area.
Atlanta, Fulton Co., Georgia

- mPINC: 75
- Ever Breastfed: 69.2%
- Breastfeeding at 6 months: 48.9%
- Breastfeeding at 12 months: 29.8%
- Exclusive breastfeeding at 3 months: 38.7%
- Exclusive breastfeeding at 6 months: 25.4%
- Low birthweight (county): 11%
  (GA: 9%; U.S.: 8.07%)
- Atlanta Pre-term births: 10.4 (Grade D)

Atlanta, Georgia

Travel:
- Ease/Convenience of Flights from Major Metro Areas (More nonstop flights +++)
- Cost of Flights (Lower than Average+++)

Lodging:
- Food Costs (Higher than Average +)
- Room Costs (Average ++)
  - Total 9/12 possible points* approx

**Intangibles, for example:** Easy metro ride to downtown. Airport hotels possible too. Hotels that may offer good rates to fill rooms in Aug.
Chicago, Cook Co., Illinois

- mPINC: 81
- Ever Breastfed: 81.1%
- Breastfeeding at 6 months: 52.5%
- Breastfeeding at 12 months: 29.2%
- Exclusive breastfeeding at 3 months: 43.2%
- Exclusive breastfeeding at 6 months: 25.5%
- Low birthweight (Cook county): 9% (IL: 8%; U.S.: 8.07%)
- Chicago Pre-term births: 10.9 (Grade D)

Chicago, Illinois

Travel:
- Ease/Convenience of Flights from Major Metro Areas (More nonstop flights +++)
  2 major airports (ORD, MDW)
- Cost of Flights (Lower than Average+++)

Lodging:
- Food Costs (Higher than Average+)
- Room Costs (Higher than Average+)
  - Total: 8/12 possible points*approx

Intangibles, for example: This is Lollapalooza weekend in Chicago so we may be limited as far as hotel options and in many cases rates are hiked. If we are willing to be out of Downtown, Schaumburg or Rosemont may offer good options. Nonstop flights available from many areas across the country.
Dallas, Dallas Co., Texas

- mPINC: 77
- Ever Breastfed: 81.9%
- Breastfeeding at 6 months: 46.5%
- Breastfeeding at 12 months: 26.8%
- Exclusive breastfeeding at 3 months: 41.4%
- Exclusive breastfeeding at 6 months: 21%
- Low birthweight (Dallas county): 8%
  (TX: 8%; U.S.: 8.07%)
- Dallas Pre-term births: 8.4 (Grade B)

Dallas, Texas

**Travel:**
- Ease/Convenience of Flights from Major Metro Areas (More nonstop flights +++) 2 airports (DFW, DAL)
- Cost of Flights (Lower than Average+++)

**Lodging:**
- Food Costs (Average ++)
- Room Costs (Average ++)
  - Total 10/12 Possible points* approx

**Intangibles, for example:** Fort Worth has a nice walking area. Many nonstop flights from both East and West coasts.
Memphis, Shelby Co., Tennessee

- mPINC: 72
- Ever Breastfed: **71.1%**
- Breastfeeding at 6 months: **42.5%**
- Breastfeeding at 12 months: **24.7%**
- Exclusive breastfeeding at 3 months: **38.7%**
- Exclusive breastfeeding at 6 months: **16.1%**
- Low birthweight (Shelby county): **11%** (TN: 9%; U.S.: 8.07%)
- New Orleans Pre-term births: **13.3 (Grade F)**

Memphis, Tennessee

**Travel:**
- Ease/Convenience of Flights from Major Metro Areas (Less nonstop flights+)
- Cost of Flights (Higher than Average +)

**Lodging:**
- Food Costs (Average ++)
- Room Costs (Average ++)
  - Total 6/12 possible points *approx

**Intangibles, for example:** Memphis will require one-stop flights, lacking nonstop flight options from many metro areas, notably DC, Boston, Seattle & Philly.
New Orleans, Plaquemines Parish., Louisiana

- mPINC: 76
- Ever Breastfed: 60.9%
- Breastfeeding at 6 months: 31.2%
- Breastfeeding at 12 months: 13.3%
- Exclusive breastfeeding at 3 months: 26.8%
- Exclusive breastfeeding at 6 months: 11.8%
- Low birthweight (county): 11%
  (LA: 9%; U.S.: 8.07%)
- New Orleans Pre-term births: 11.9 (Grade F)

New Orleans, Louisiana

Travel:
- Ease/Convenience of Flights from Major Metro Areas (Average ++)
- Cost of Flights (Average ++)

Lodging:
- Food Costs (Average ++)
- Room Costs (Average ++)
  - Total 8/12 possible points *approx

Intangibles, for example: many hotels are about 20-25 min from airport, and were last renovated post-Katrina (12 years ago) so are in a bit of need of renovation.
Phoenix, Maricopa Co., Arizona

- mPINC: 79
- Ever Breastfed: 85%
- Breastfeeding at 6 months: 54.8%
- Breastfeeding at 12 months: 30.0%
- Exclusive breastfeeding at 3 months: 46.3%
- Exclusive breastfeeding at 6 months: 23.8%
- Low birthweight (Maricopa county): 7%
  (AZ: 7%; U.S.: 8.07%)
- Phoenix Pre-term births: 9.6 (Grade C)

Phoenix, Arizona

Travel:
- Ease/Convenience of Flights from Major Metro Areas
  (Average ++) very easy from West Coast, lots of nonstop options
- Cost of Flights (Average ++)

Lodging:
- Food Costs (Lower than Average+++)
- Room Costs (Lower than Average+++)
  - Total 10/12 possible points *approx

Intangibles, for example: Because of time of year, hotel rates will be competitive. Closest option to West Coast, yet many nonstop flights from East.
To Recap:

Based on Disparities:
Memphis, New Orleans, Atlanta, Chicago, Albuquerque, Phoenix and Dallas

Most “Central” based on Geography
- Memphis/New Orleans/Chicago (Atlanta & Dallas are pretty close also)

Top 3 overall based on ease of travel, points ratings:
- Dallas & Phoenix (tied)
- Atlanta

Top 3 based on ease/cost of travel: (for many/most)
- Atlanta/Chicago/Dallas

your VOTE is your VOICE

TIME TO PICK THE 2018 LOCATION!
Poll Results

Thank you! Gracias!

*We are stronger, together!*