Pennsylvania 2009 EPIC B.E.S.T. Initiative

Physician Educator Recruitment...
Are you interested in teaching?
Do you have expertise/interest in Breastfeeding?
Would you like to become a BEST trainer?

BEST
Breastfeeding Education, Support, Training

The EPIC (Educating Practices/Physicians in their Communities) - BEST program is a statewide CME/CEU practice education program using office-based change as the key to promoting initiation and increasing duration of exclusive breastfeeding. BEST is funded by the PA Department of Health and contractually administered by the PA Chapter, American Academy of Pediatrics. The EPIC – BEST program will be offered from January 2009 to June 2009. We will be training the trainers for this program in January 2009.

- We provide all curriculum & speaker notes to the presentation team (physician and IBCLC)
- You will receive $250 for each training you complete
- We arrange the trainings upon your availability
- Training locations will be in your region - you select the counties convenient to you

I would like to become a trainer: □ Yes □ No

I am willing to attend a 2 hour train the trainer dinner in: □ King of Prussia, PA □ Pittsburgh, PA

Contact Information
Name ____________________________________________
Address __________________________________________
City, State, zip ________________________________ County ______________________
Phone ____________________ Fax ______________________
Email ______________________

Please fax to: 484-446-3255 or Email to: icburchette@paaap.org