



June 8, 2004

American Broadcasting Company
20/20 Producers
77 W. 66th Street
New York, NY 10023

Dear 20/20 Producers:

The United States Breastfeeding Committee (USBC) represents more than 50 health professional, governmental, and non-profit organizations. As such, its mission is to protect, promote, and support breastfeeding. The USBC would like to thank the producers of 20/20 and the American Broadcasting Company for its investigative report, "Milk Money," which exposed the actions of the infant formula industry in its attempts to halt the launch of the National Breastfeeding Awareness Campaign.

In spite of a few inaccuracies regarding communications and meetings between Secretary Thompson and his staff and the USBC, "Milk Money" delivered a powerful public service message. The USBC is extremely grateful to ABC and 20/20 for exposing the issues surrounding the development of the breastfeeding campaign and the actions of the formula industry. Please know that the USBC stands ready to assist ABC with future investigations.

Sincerely yours,

Amy Spangler
Chair
United States Breastfeeding Committee

United States Breastfeeding Committee
1500 Sunday Drive
Suite 102
Raleigh, NC USA 27607