

July 8, 2021

Dear Members of Congress,

We, the 220 undersigned organizations, urge you to **direct \$20M to the Centers for Disease Control & Prevention (CDC) Hospitals Promoting Breastfeeding line item** in the Fiscal Year (FY) 2022 Labor, Health and Human Services, and Related Agencies appropriations bill, \$10.5M above the President's budget level.

The CDC, our nation's leading health protection agency, has been at the forefront of the pandemic response, providing vital updates and guidance to health professionals and the public. As we continue to grapple with COVID-19 and its variants, recovery efforts must adapt to a population experiencing substantially higher stress levels, inactivity, and an ever-expanding obesity epidemic. Research shows that there have been significant increases in childhood overweight,ⁱ and the majority of adults report undesired weight changes over the last year.ⁱⁱ While the coronavirus death toll continues to rise, chronic disease remains the leading cause of death and disability in the U.S.ⁱⁱⁱ Chronic disease management results in trillions of dollars in annual health care costs, and more than 1.7 million people die each year.^{iv} The behavioral drivers of chronic disease—poor nutrition, inactive lifestyle, excessive drinking, and tobacco use—increased during the pandemic,^v suggesting that COVID-19 will exacerbate negative health status trends for years to come.

Ongoing response and recovery efforts will require a comprehensive approach to addressing the dual health crises of COVID-19 and chronic disease. Within CDC, the Division of Nutrition Physical Activity and Obesity (DNPAO) works to prevent chronic disease by promoting good nutrition across the lifespan, regular physical activity, and a healthy weight. **Good nutrition and healthy weight begin with breastfeeding.** DNPAO's effort to support states, territories, tribal nations, hospitals, and communities in advancing breastfeeding continuity of care and in increasing access to breastfeeding-friendly environments are high-value, low-cost public health interventions.

While the President's budget calls for an overall increase in funding for CDC, it includes level funding for the Hospitals Promoting Breastfeeding line item. This increased investment in CDC is essential but will not address the substantial gaps in infant feeding support unless accompanied by a simultaneous increase to the Hospitals Promoting Breastfeeding program.

The evidence for the value of human milk to overall health for infants, children, and mothers is scientific, robust, and continually reaffirmed by new research.^{vi} The American Academy of Pediatrics recommends infants be exclusively breastfed for about six months with continued breastfeeding while introducing complementary foods for at least one year.^{vii} Breastfed infants are at lower risk of certain infections and sudden unexplained infant death.^{viii} Children who were breastfed have decreased risk of obesity, type 1 and 2 diabetes, asthma, and childhood leukemia.^{ix} Women who breastfed reduce their risk of specific chronic diseases, including type 2 diabetes, cardiovascular disease, and breast and ovarian cancers.^x

Everyone wants to do what is best for their baby, and most pregnant people and new mothers want to breastfeed. As a nation, we met virtually all the Healthy People 2020 goals related to breastfeeding initiation, duration, and exclusivity.^{xi} We also experienced significant increases in the proportion of employers with worksite lactation support programs and in the proportion of infants born in facilities that have institutionalized maternity care practices that support breastfeeding. We are proud of these wins, yet barriers in healthcare, community, and employment settings continue to impede breastfeeding success.^{xii} There are also persistent breastfeeding rate disparities by racial, geographic, and socioeconomic factors.^{xiii}

The pandemic exacerbated matters. COVID-19 revealed fissures in our national capacity to coordinate infant and young child feeding in emergencies, destabilized already fragile maternity care practices that

critically underpin breastfeeding initiation, and deepened known disparities.^{xiv} The pandemic and the myriad natural disasters that plagued the country in 2020 demonstrated that our states lack the infrastructure to coordinate lactation support services and the provision of breastfeeding equipment during emergencies. High rates of commercial formula supplementation within the first two days of delivery was a pre-pandemic issue that worsened as birthing facilities instituted infection control policies. Limitations on the number and type of birth supporters; mother-infant dyad separations, even in the absence of suspected COVID-19 infection; and rapid discharge procedures, often with poor access to skilled in-person or virtual lactation support, were all harmful to the initiation and establishment of breastfeeding.^{xv} Dyad separations unreasonably impacted Black, Indigenous, Latinx, and immigrant communities as evidence suggest an uneven application of the policies based on race and insurance status, with communities of color and those with public insurance being unfairly targeted.^{xvi} Shortages in personal protective equipment and social distancing requirements compromised in-person lactation support services in community settings for everyone. However, people in rural communities and those in economically marginalized urban communities with limited broadband access also lacked access to telehealth lactation support services.^{xvii}

COVID-related maternity care practice shifts unduly compromised the establishment of breastfeeding in Black, Indigenous, and people of color communities, residents of economically distressed urban areas, and people living in rural districts. These same populations experience many other health inequities, including lesser access to nutritious foods^{xviii} and a disproportionate burden of overweight, obesity, and chronic disease.^{xix} Given the importance of human milk feeding in establishing good nutrition, healthy weight, and in reducing the risk of chronic disease, we urge the Labor, Health and Human Services, Education, and Related Agencies Appropriations Subcommittee to **direct \$20M to the CDC Hospitals Promoting Breastfeeding line item in FY2022, an increase of \$10.5M from FY2021.**

DNPAO has demonstrated, through funding systems-level interventions in states, and the provision of technical assistance and resources, to have the expertise and the ability to help states and communities implement upstream interventions that support breastfeeding families and positively impact the health of communities. Fully funding the line item will make it possible for DNPAO to:

- (1) Maintain and expand critical monitoring and surveillance activities, including annual analysis of the National Immunization Survey (NIS), administration of the bi-annual Maternity Practices in Infant Nutrition and Care (mPINC) Survey, bi-annual production of the National Breastfeeding Report Card, and administration of the longitudinal Infant Feeding Practices Study, which is especially needed in light of recent updates to the Dietary Guidelines for Americans, which, for the first time, provides nutritional guidance for breastfeeding people, infants, and toddlers;
- (2) Utilize CDC's website to disseminate breastfeeding data and statistics, guidelines and recommendations, key resources, and information on emergent breastfeeding issues, which was invaluable to the public health community, including breastfeeding coalitions and direct service providers during the height of the pandemic, as they advised families who wanted to discontinue or not start breastfeeding based on unfounded fears of spreading COVID-19 to their infants;
- (3) Expand quality improvement investments to implement maternity care best practices in hospitals while implementing initiatives to recover from pandemic-induced breakdowns in those settings;
- (4) Fund state and community efforts to advance care coordination and strengthen the lactation support landscape through policy, systems, and environmental change interventions to reduce or eliminate breastfeeding disparities; and
- (5) Partner with other federal agencies to develop national and state-level infrastructure to integrate infant feeding and lactation support services into emergency response systems and hunger-relief programs during acute disasters and prolonged public health crises.

We recognize these are extraordinary times, which is why an increase in the CDC Hospitals Promoting Breastfeeding line item is imperative. The American people, especially our babies, are the nation's most valuable resource. We must invest in their health, vitality, and resilience through systemic interventions that beat back the rising tide of obesity and associated chronic disease. One of DNPAO's ultimate goals is to improve the public's health by promoting and supporting optimal breastfeeding practices and increasing breastfeeding rates throughout the U.S.

CO-SIGNERS

International, National, & Tribal Organizations:

1,000 Days
 A Better Balance
 Academy of Breastfeeding Medicine
 Academy of Lactation Policy and Practice
 American Academy of Family Physicians
 American Academy of Nursing
 American Academy of Pediatrics
 American Association of Birth Centers
 American Breastfeeding Institute
 American College of Obstetricians and Gynecologists
 American College of Osteopathic Pediatricians
 American Medical Association
 Association of Maternal & Child Health Programs
 Association of State Public Health Nutritionists
 Association of State and Territorial Health Officials
 Attachment Parenting International
 Baby Cafe USA
 Baby-Friendly USA, Inc.
 Birth and Breastfeeding In Color Inc
 Black Mamas Matter Alliance
 Black Mothers Breastfeeding Association
 Breastfeeding Family Friendly Communities
 Breastfeeding USA
 CAI (formerly Cicitelli Associates Inc.)
 Center for Health Equity, Education, and Research, Boston
 Childbirth and Postpartum Professional Association
 Chocolate Milk Cafe National Inc.
 Commonsense Childbirth Inc./National Perinatal Task Force
 Common Threads
 Feeding America
 Flourishing Families Inc.
 HealthConnect One

Healthy Children Project, Inc.
 Health Education Associates
 Healthy Horizons Breastfeeding Centers, Inc.
 Healthy Nourishment, LLC
 Human Milk Banking Association of North America
 Institute for the Advancement of Breastfeeding and Lactation Education
 International Board of Lactation Consultant Examiners
 International Childbirth Education Association
 International Lactation Consultant Association
 Lactation Concierge Services LLC
 Lactation Education Approval and Accreditation Review Committee
 Lactation Education Resources
 Lake Norman Breastfeeding Solutions
 La Leche League Alliance
 La Leche League of the United States of America, Inc.
 Lamaze International
 LiquidGoldConcept, Inc.
 Mamava
 Mayo Clinic
 Medela, LLC
 Mom2Mom Global
 MomsRising
 More Than Reflexes Education
 MotherJourney
 National Association of County and City Health Officials
 National Birth Equity Collaborative
 National Healthy Start Association
 National Lactation Consultant Alliance
 National WIC Association
 Oya Birth and Wellness
 PATH

Piece of My Heart Productions
Precious Jewels Moms Ministries
Reaching Our Sisters Everywhere, Inc
SimpliFed
The Institute for the Advancement of Breastfeeding
and Lactation Education
The Milky Mermaid LLC
United States Lactation Consultant Association
U.S. Breastfeeding Committee
Women-Inspired Systems' Enrichment

Regional, State, & Local Organizations:

2 for baby
African American Breastfeeding Coalition of Oregon
Alabama Breastfeeding Committee
Alaska Breastfeeding Coalition
Albany County Public Health
Alimentacion Segura Infantil
Aloha Spirits
Ancient Song Doula Services
API Breastfeeding Task Force
Appalachian Breastfeeding Network
Arizona Breastfeeding Coalition
Baby And Me LC
Baby Cafe Bakersfield
Baobab Birth Collective
Baylor College of Medicine
BirthMatters
Black Breastfeeding Coalition of Topeka
Bourbon County Health Department WIC program
Branches Lactation and Infant Feeding
Breastfeed Durham
Breastfeeding Boosters of Cottonwood, Jackson, and
Nobles Counties
Breastfeeding Coalition of Delaware
Breastfeeding Coalition of Palm Beach County
Breastfeeding Coalition of Solano County
Breastfeeding Coalition of Ventura County
Breastfeeding Coalition of Washington
Breastfeeding Family Friendly Communities
Breastfeeding Hawaii
Breastfeeding Latinas
BreastfeedLA
Breastfeed Orange NC
Bronx Breastfeeding Coalition

Brooke Knows Breast, LLC
California Breastfeeding Coalition
California WIC Association
Center for Women - National Council of Jewish
Women Pittsburgh Section
Centro Pediatrico de Lactancia y Crianza
Chicago Region Breastfeeding Taskforce
CHI Health Centers
Coalition of Oklahoma Breastfeeding Advocates,
Inc.
Colorado Breastfeeding Coalition
Colorado Lactation Consultant Association
Community Alliance for Research and Engagement
Connecticut Breastfeeding Coalition
Coordinated Youth and Human Services
Cuenta Conmigo Lactancia
Denver WIC
DePaul Community Health Centers
District of Columbia Breastfeeding Coalition
DPHSS NCD Consortium Breastfeeding Action
Team
East Central Illinois Breastfeeding Task Force
East Side Health District
Edwardsville Region Breastfeeding Task Force
Every Mother, Inc.
Fertile Ground Midwifery, LLC
Florida Breastfeeding Coalition
Florida Department of Health
Florida Lactation Consultant Association
Florida West Coast Breastfeeding Task Force
Fullbirth, CEA/MNY
Geelo Wellness
Harambee Village Doulas
Healthy Community Action Team
Healthy Start of North Central Florida Coalition
Indiana Breastfeeding Coalition
Inland Empire Breastfeeding Coalition
Kansas Breastfeeding Coalition
Kelsey-Seybold Clinic
Lactation Associates of Montana
Lactation Improvement Coalition of Kentucky
Lactation Lighthouse
Lake Norman Breastfeeding Solutions
Lioness Lactation LLC
Louisiana Breastfeeding Coalition

LoLo Lactation LLC
 Love and Nourish Lactation Services
 Lovelace Women's Hospital
 Maine State Breastfeeding Coalition
 Marion County Health Department
 Maryland Breastfeeding Coalition
 Massachusetts Breastfeeding Coalition
 Maternity Care Coalition
 Metro Detroit/ Wayne County Breastfeeding
 Coalition
 Metro Nashville Public Health Department
 Michigan Breastfeeding Network
 Minnesota Breastfeeding Coalition
 Missouri Breastfeeding Coalition
 Mothers' Milk Bank Northeast
 Mothers' Milk Bank of North Texas
 Mother's Own Milk Matters
 Nebraska Breastfeeding Coalition
 New Hampshire Breastfeeding Task Force
 New Jersey Breastfeeding Coalition
 New Mexico Breastfeeding Task Force
 New York City Health + Hospitals/Jacobi
 New York Lactation Consultant Association
 New York Statewide Breastfeeding Coalition
 North Carolina Breastfeeding Coalition
 North Dakota Breastfeeding Coalition
 Northern Nevada Breastfeeding Coalition
 Northwell Health
 Nourished Beginnings
 Nourishing New Families
 Nurture.
 NYC Breastfeeding Leadership Council, Inc.
 Ohio Breastfeeding Alliance
 Oya Birth and Wellness
 Parkland Health & Hospital System
 Pennsylvania Breastfeeding Coalition
 Perinatal Health Equity Foundation
 Prairie Band Potawatomi Nation Breastfeeding
 Coalition
 Pretty Mama Breastfeeding LLC
 Project Milk Mission
 Purdue University School of Nursing
 Rainbow Nutrition NW
 Raise Colorado Coalition
 Rock Island County Health Department
 Sacramento Breastfeeding Coalition
 Saginaw County Health Department
 Saline County (MO) Breastfeeding Coalition
 San Diego County Breastfeeding Coalition
 Shades of Blue Project
 SimpliFed
 Solutions for Breastfeeding
 Somerville/Cambridge WIC Program
 South Bay Baby Care Nursing Services, Inc.
 Southeast Michigan IBCLC's of Color
 Southern Nevada Breastfeeding Coalition
 South Lake Lactation and Childbirth Services, Inc.
 Southwest Colorado Breastfeeding Coalition
 Speaking of Birth
 St Charles Hospital
 Tampa Bay Breastfeeding Task Force
 Texoma Medical Center
 The Bronx Health Link
 Trust for America's Health
 University Hospitals
 Virginia Breastfeeding Advisory Committee
 Virginia Breastfeeding Coalition
 WellSpan York Hospital
 West Virginia Breastfeeding Alliance
 Wildflower Services & Consulting, LLC
 Wisconsin Association of Lactation Consultants
 Wisconsin Breastfeeding Coalition
 Women, Infants and Children, Central Virginia
 Department of Health
 Women, Infants, Children Program, Minot Air Force
 Base, North Dakota
 Women-Inspired Systems' Enrichment
 Wonderlove Lactation Services

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