February 24, 2020

Dear Chairwoman DeLauro, Ranking Member Cole, Chairman Blunt, and Ranking Member Murray:

As organizations and communities working to ensure that healthy opportunities are available to all individuals regardless of race, ethnicity, or socioeconomic status, we are writing to urge you to include $76.95 million in the FY 2021 Labor, Health and Human Services, and Education Appropriations bill for the Centers for Disease Control and Prevention’s (CDC) Racial and Ethnic Approaches to Community Health (REACH) program. REACH is one of the only community health programs funded by the CDC that is dedicated to reducing chronic disease for specific racial and ethnic groups in urban, rural, and tribal communities with high disease burden.

Racial and ethnic minority communities are disproportionally affected by chronic disease in America. Preventable diseases like diabetes, heart disease, high blood pressure, renal disease, and stroke in ethnic minority populations cost the healthcare system $23.9 billion annually. These costs are expected to double by 2050. A study by EA Finkelstein, et al, found that obesity alone increased annual medical expenses in the U.S. by $149 billion. Investing directly in communities with a history of tackling these issues works upstream to address the root causes of racial and ethnic disparities and reverse the costly trend of chronic disease.

Currently in its 21st year, the REACH program is advancing community-level strategies that are evidence based or reflect promising practices that work to eliminate racial and ethnic health disparities in chronic disease and related risk factors. Current funding levels only allow CDC to support 31 recipients out of a total of 261 approved but unfunded applications, pointing to the high demand and need for this program. These 31 REACH recipients are working to reduce health disparities among racial and ethnic minority populations with the highest burden of chronic disease (i.e., hypertension, heart disease, type 2 diabetes, and obesity) through culturally tailored interventions to address preventable risk behaviors (i.e., tobacco use, poor nutrition, and physical inactivity).

The REACH program continues to show measurable change in the health and wellbeing of racial and ethnic minority communities with the greatest burden of disease. The impact across REACH communities from 2014-2018 includes:

- Over 2.7 million people have better access to healthy food and beverages
- Over 650,000 people have benefited from tobacco-free interventions
- Approximately 1.3 million people have increased opportunities to be physically active; and
- Over 750,000 people have better access to new community-clinical linkages

The Honorable Rosa DeLauro
Chairwoman
Subcommittee on Labor, HHS, and Education
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20515

The Honorable Roy Blunt
Chairman
Subcommittee on Labor, HHS, and Education
Committee on Appropriations
United States Senate
Washington, D.C. 20510

The Honorable Tom Cole
Ranking Member
Subcommittee on Labor, HHS, and Education
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20515

The Honorable Patty Murray
Ranking Member
Subcommittee on Labor, HHS, and Education
Committee on Appropriations
United States Senate
Washington, D.C. 20510
Last year Congress appropriated $59.95 million in REACH funding, an increase of $4 million from FY 2019. Although the undersigned groups are deeply grateful for this increase, it is still not enough to fund an adequate level of REACH grantees working in communities to reduce racial and ethnic health disparities. We estimate that the increase will fund 4 to 5 additional REACH grantees. In FY 2017, the Good Health and Wellness in Indian Country (GHWIC) grant program was created. GHWIC works with American Indian tribes, Alaska Native villages, tribal organizations, and tribal epidemiology centers to promote health, prevent disease, reduce health disparities, and strengthen connections to culture and lifeways that improve health and wellness. However, in order to fund the creation of the Good Health and Wellness in Indian Country grant program, which has been instrumental in tribal communities, the core REACH program has experienced a total of $74 million less in funding over the past four fiscal years.

Therefore, we are urging Congress to increase REACH funding in FY 2021 and continue to fund GHWIC at $21 million, which requires a total allocation of $76.95 million.

As REACH celebrates its 21st year we urge Congress to invest in these REACH and GHWIC communities to improve health outcomes and address racial and ethnic health disparities. Thank you for your consideration.

Sincerely,

AfricanAmericansAgainstAlzheimer’s Network
African American Breastfeeding Alliance of Texas
All Youth Access, LLC
American Association on Health and Disability
American Cancer Society Cancer Action Network (ACS CAN)
American Diabetes Association
American Heart Association (AHA)
American Indian Research Center for Health, University of Arizona
American Medical Student Association
Asian & Pacific Islander American Health Forum
Asian Health Coalition
Asian Pacific Community in Action
Asian Services in Action (ASIA)
Association of Asian Pacific Community Health Organizations
Association of Minority Health Professions Schools
Association of Schools and Programs of Public Health
Association of State Public Health Nutritionists
California Center for Rural Policy
California Hepatitis C Task Force
Cancer Council of the Pacific Islands
Church Alive Development Corp
Coalition on Human Needs
Community Health Councils
Community Outreach and Patient Empowerment (COPE)
Community Welfare Services of Metro Detroit
Congregation of Our Lady of the Good Shepherd, U.S. Provinces
Cuyahoga County Board of Health
Ethiopian and Eritrean Cultural and Resource Center
First Focus Campaign for Children
Florida Impact to End Hunger
Georgians for a Healthy Future
GLMA: Health Professionals Advancing LGBTQ Equality
Health by Design
Healthy Children Project
Healthy Places by Design
Health Schools Campaign
Hispanic Health Initiatives, Inc.
Hogg Foundation for Mental Health
Hope Whispers Community Organization
Illinois Society for the Prevention of Blindness
Imago Dei Middle School
Immunize Nevada
International Association of Hepatitis Task Forces
International Childbirth Education Association
Just Harvest Education Fund
Kansas Breastfeeding Coalition, Inc.
Kokua Kalihi Valley
La Leche League USA
Lakeshore Foundation
Lana’i Community Health Center
LatinosAgainstAlzheimer's Network
Light and Salt Association
Momsrising
Morehouse School of Medicine
Multnomah County Health Department
NASTAD
National Advocacy Center of the Sisters of the Good Shepherd
National Association for Health and Fitness
National Kidney Foundation
National REACH Coalition
National Recreation and Park Association
New Jersey Public Health Association
NOELA Community Health Center
Nosotros Comprometidos a Su Salud
Partnership for a Healthy Lincoln
People Helping People Agency
Pima County Health Department
Pittsburgh Food Policy Council
Planned Parenthood Federation of America
Presbyterian Healthcare Services
Prevent Blindness
Prevent Blindness North Carolina
Prevent Blindness Texas
Prevent Blindness Wisconsin
Prevent Blindness, Ohio Affiliate
Prevention Institute
Public Health Institute
Public Justice Center
Regional Asthma Management and Prevention
Regional Chronic Disease and Cancer Coalition
RESULTS
Safe Routes Partnership
Seneca Nation Health Systems
Southeast Asia Resource Action Center (SEARAC)
Southern Jamaica Plain Health Center
Southern Nevada Health District
The Institute for Family Health/Bronx Health REACH
The Los Angeles Trust for Children’s Health
The Praxis Project
The Pride Center at Equality Park
The Society for Public Health Education
The Village
Three Pyramids, Inc.
Trust for America’s Health
U.S. Breastfeeding Committee
University of Arizona College of Public Health
University of California, Division of Agriculture & Natural Resources, Nutrition Policy Institute
University of Hawai‘i System
University of Hawaii John A. Burns School of Medicine
West Valley Neighborhoods Coalition
YWCA Southern Arizona