Welcome

Welcome to the 2018 United States Breastfeeding Committee (USBC) Member Report!

As the national breastfeeding coalition, the USBC is a national partner working to advance breastfeeding policy and practices and facilitate the implementation of The Surgeon General’s Call to Action to Support Breastfeeding (SGCTA). Our collaborative efforts involve convening and supporting a network of 90+ member and partner organizations, and breastfeeding coalitions in all 50 states, local communities, and within diverse cultural communities to engage deeply on breastfeeding policy, systems, and environmental approaches.

Since the 2011 release of the SGCTA hundreds of professional, educational, community, and governmental organizations have rallied together to “help make breastfeeding easier.” This report highlights the efforts of USBC’s member organizations to implement the strategies identified in the SGCTA 2018.

The SGCTA identifies 20 key actions within 6 key support areas: families, communities, healthcare, employers, research & surveillance, and the public health infrastructure – all which play a vital role in the success of breastfeeding mothers. It is our hope that this report will not only shine a spotlight on all of our members’ amazing work, but that it also will reignite our collaborative efforts to create a landscape of breastfeeding across the United States and Territories.

Thank you for being on the journey with us as we continue to protect, promote, and support breastfeeding!

~ USBC Board and Staff

USBC Membership: Who We Are

The United States Breastfeeding Committee’s membership represents the most unified voice in advocating for breastfeeding policy and practice change in the US.

USBC Member Organization Representation

- National Nonprofits: 53%
- Breastfeeding Coalitions: 37%
- Governmental Agencies: 8%
- Associate Nonprofits: 1%
- Affiliate Nonprofits: 1%
USBC Member Organizations

National Nonprofit Members (Voting)
1,000 Days
Academy of Breastfeeding Medicine
Academy of Nutrition and Dietetics
American Academy of Family Physicians
American Academy of Nursing
American Academy of Pediatrics
American Association of Birth Centers
American Breastfeeding Institute
American College of Nurse-Midwives
American College of Osteopathic Pediatricians
American Congress of Obstetricians and Gynecologists
American Nurses Association
American Public Health Association
Association of Maternal & Child Health Programs
Association of State Public Health Nutritionists
Association of Women’s Health, Obstetric and Neonatal Nurses
Baby Café USA
Baby-Friendly USA
Black Mothers’ Breastfeeding Association
BreastCancer.org
Breastfeeding USA
Carolina Global Breastfeeding Institute
Centering Healthcare Institute
Childbirth and Postpartum Professionals Association
Center for Health Equity, Education, and Research
Every Mother
FHI 360
HealthConnect One
Healthy Children Project
Human Milk Banking Association of North America
ImprovingBirth
International Board of Lactation Consultant Examiners
International Childbirth Education Association
La Leche League International
La Leche League USA
Lactation Education Accreditation and Approval Review Committee
Lamaze International
The Milk Mob
Mom2Mom Global
MomsRising
National Alliance for Breastfeeding Advocacy: REAL
National Association of Neonatal Nurses
National Association of Pediatric Nurse Practitioners
National Association of Professional and Peer Lactation Supporters of Color
National Perinatal Association
National WIC Association
Nemours Children’s Health System
Public Citizen
Reaching Our Sisters Everywhere
United States Lactation Consultant Association
Women-Inspired Systems’ Enrichment
ZERO TO THREE

Affiliate Nonprofit Members (Voting)
Precious Jewels Moms Ministries

Associate Nonprofit Members (Voting)
Centro Pediátrico de Lactancia y Crianza

Breastfeeding Coalition Members (Voting)
Adelante, The Latino Network for Health and Education
Alabama Breastfeeding Committee
Alaska Breastfeeding Coalition
Alimentación Segura Infantil
Appalachian Breastfeeding Network
Asian Breastfeeding Task Force
BreastfeedLA
Breastfeeding Coalition of Delaware
Breastfeeding Hawai‘i
Breastfeeding Sisters That Are Receiving Support
California Breastfeeding Coalition
Coalition of Oklahoma Breastfeeding Advocates
Colorado Breastfeeding Coalition
Connecticut Breastfeeding Coalition
District of Columbia Breastfeeding Coalition
Florida Breastfeeding Coalition
Georgia Breastfeeding Coalition
Indiana Breastfeeding Coalition
Kansas Breastfeeding Coalition
Kentuckiana Lactation Improvement Coalition
Lactation Improvement Network of Kentucky
Maryland Breastfeeding Coalition
Minnesota Breastfeeding Coalition
Montana State Breastfeeding Coalition
Nebraska Breastfeeding Coalition

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Breastfeeding Coalition of Delaware
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Breastfeeding Sisters That Are Receiving Support
California Breastfeeding Coalition
Coalition of Oklahoma Breastfeeding Advocates
Colorado Breastfeeding Coalition
Connecticut Breastfeeding Coalition
District of Columbia Breastfeeding Coalition
Florida Breastfeeding Coalition
Georgia Breastfeeding Coalition
Indiana Breastfeeding Coalition
Kansas Breastfeeding Coalition
Kentuckiana Lactation Improvement Coalition
Lactation Improvement Network of Kentucky
Maryland Breastfeeding Coalition
Minnesota Breastfeeding Coalition
Montana State Breastfeeding Coalition
Nebraska Breastfeeding Coalition
New Hampshire Breastfeeding Task Force
New Jersey Breastfeeding Coalition, Inc.
New Mexico Breastfeeding Task Force
New York Statewide Breastfeeding Coalition, Inc
North Carolina Breastfeeding Coalition
North Dakota Breastfeeding Coalition
Ohio Breastfeeding Alliance
Southeast Michigan IBCLC’s of Color
Tarrant County Breastfeeding Coalition
Texas Breastfeeding Coalition
Vital Village Network’s Boston Breastfeeding Coalition
West Virginia Breastfeeding Alliance
Wisconsin Breastfeeding Coalition

**Governmental Members (Non-Voting)**
- DHHS, Office on Women’s Health
- DHHS, Centers for Disease Control and Prevention
- DHHS, Agency for Healthcare Research and Quality
- DHHS, Food and Drug Administration, Center for Food Safety & Applied Nutrition
- DHHS, Health Resources and Services Administration, Maternal and Child Health Bureau
- DHHS, Indian Health Service
- DHHS, National Institutes of Health, National Institute of Child Health and Human Development
- USDA, Food and Nutrition Service

**Emeritus Members (Non-Voting)**
- Ruth A. Lawrence, MD, FAAP, FAcT, FABM

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Mothers & Families

“Encouraging women to discuss their desire and plans to breastfeed with their clinicians, family and friends, employers, and child care providers is key. When a woman has decided she wants to breastfeed, discussing her plans with her clinician during prenatal care and again when she is in the hospital or birth center will enable her clinician to give her the type of information and assistance she needs to be successful. Family members—including spouses, partners and the baby’s grandmothers—can play critical support roles, both with regard to assisting in decision-making about how the baby is fed and in providing support for breastfeeding after the baby is born.” – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 1. Give mothers the support they need to breastfeed their babies

Implementation Strategies

- Help pregnant women to learn about the importance of breastfeeding for their babies and themselves
- Teach mothers to breastfeed
- Encourage mothers to talk to their maternity care providers about plans to breastfeed
- Support mothers to have time and flexibility to breastfeed
- Encourage mothers to ask for help with breastfeeding when needed

1,000 Days

1,000 Days advocates for policies and programs that support mothers and by elevating their voices. We champion full funding for the WIC program and its breastfeeding support, and we advocate for a comprehensive paid parental leave policy that covers all working women in the U.S. 1,000 Days is also conducting qualitative research with low-wage working women across the country in order to better understand their experiences without paid leave.

American Academy of Family Physicians

The AAFP has a policy, position paper, and dedicated resource page to support breastfeeding. Additionally, the AAFP’s patient education website, familydoctor.org, has several articles with information for mothers to breastfeed.


American Academy of Pediatrics

The American Academy of Pediatrics published the 3rd edition of the New Mother’s Guide to Breastfeeding, a basic breastfeeding book for mothers. This fully revised and updated edition covers significantly more evidence-based material providing parents an overview of breastfeeding from initiation to weaning. A Spanish language edition also is available.

https://shop.aap.org/product-list/?q=breastfeeding#sort=relevance&page=1&q=breastfeeding

American College of Obstetricians and Gynecologists

The American College of Obstetricians and Gynecologists regularly produces patient materials providing an overview of breastfeeding, common problems of breastfeeding, and where to get additional help. Spanish language version of patient education materials are available.

https://www.acog.org/About-ACOG/ACOG-Departments/Breastfeeding/For-Patients

American Public Health Association

APHA develops policy that advocates for programs to support mothers and families and shares information about entities that support mothers and families to connect those entities with the audience APHA reaches. They also host conference sessions to share best practices and science on support of mothers and families.

Asian Breastfeeding Task Force

The Asian Breastfeeding Task Force is in the process of creating a resource directory of Asian language materials for families.

http://www.breastfeedla.org/asian-breastfeeding-task-force/

Association of State Public Health Nutritionists

ASPHN supports a Children’s Healthy Weight Collaborative Improvement & Innovation Network (CoIIN) where participating states may choose a breastfeeding track that includes support for mothers. ASPHN also has resources for public health practitioners, including “The Intersection of Public

https://asphn.org/childrens-healthy-weight-coiin
http://asphn.org/asphn-publications/

**Baby Café USA**

BCUSA promotes and supports the development of U.S. Baby Cafés, which are free, community-based drop in sites offering high-quality breastfeeding care.

[www.babycafeusa.org](http://www.babycafeusa.org)

**Black Mothers’ Breastfeeding Association**

BMBFA conducted monthly breastfeeding support groups. This allowed mothers to come and talk about breastfeeding highs and lows and also allowed for them to freely feed without judgment.

[www.bmbfa.org](http://www.bmbfa.org)

**Breastfeeding Coalition of Delaware**

We develop policy and strategies to help families receive the breastfeeding support they deserve among health care professionals, employers and within their community.

**BreastfeedLA**

BreastfeedLA created a Breastfeeding Advocacy 101 Toolkit with everything a parent needs to know about their breastfeeding and paid family leave rights in California.

[http://breastfeedla.org/advocacy/](http://breastfeedla.org/advocacy/)

**Carolina Global Breastfeeding Institute**

CGBI has created a resource toolkit for supporting mothers in complex emergency situations. CGBI has updated one-pager resources for mothers. CGBI has updated and revised Ready Set Baby (RSB), a comprehensive evidenced-based prenatal education curriculum that includes a 24-page patient booklet and matching educator flip chart with suggested conversational text. An online version of RSB is in process.

[https://sph.unc.edu/cgbi/resources/](https://sph.unc.edu/cgbi/resources/)

**Center for Health Equity, Education and Research**

CHEER supports pregnant women and new mothers around infant feeding by enabling the Baby-Friendly Hospital Initiative across the USA, by training hospital staff and providers, and in the community through work with WIC and Reaching Our Sisters Everywhere (ROSE) and their Community Transformer work. We have worked across the USA in locations that include many American Indian nations and the South. The Mississippi CHAMPS project has also supported the establishment of Baby-Cafés in the state.


**Centering Healthcare Institute**

Breastfeeding is one of the core threads that runs through the interactive learning key to the Centering model.

**Connecticut Breastfeeding Coalition**

The CBC’s Mothers and Their Families Committee is currently focused primarily on providing information regarding where mothers and their families can find help when it is needed to overcome breastfeeding challenges, particularly after they have left the hospital and are home with their newborn. The CBC is participating on ZipMilk.org, a website that provides state-by-state contact information for local lactation professionals, mother-to-mother peer support, WIC offices, and hospital breastfeeding mothers groups. The Committee is also working on an informational handout regarding sources of support and information, with an initial goal of sending it home with all mothers who give birth in Baby-Friendly hospitals, and then widening distribution to all Connecticut hospitals.


**DHHS, Office on Women’s Health**

The Office on Women’s Health of the U.S. Department of Health and Human Services hosts a comprehensive breastfeeding section on their website, which includes the free publication “Your Guide to Breastfeeding” in English, Spanish, and Chinese. In addition, OWH hosts the National Breastfeeding Helpline operated by trained breastfeeding peer counselors to provide support by phone in English or Spanish.

**District of Columbia Breastfeeding Coalition**
The DC Breastfeeding Coalition was established to increase the breastfeeding rates of all infants living in the District of Columbia. Working in partnership with maternal and child health professionals, community health organizations, and mother-to-mother support groups, the DC Breastfeeding Coalition seeks to promote, protect and support culturally-sensitive programs and activities that build awareness and understanding of the preventive health benefits of breastfeeding. Through its breastfeeding research, advocacy and educational activities, the Coalition seeks to reduce health disparities -- particularly among the most vulnerable infants and children living in their communities.

http://dcbfc.org/

**Every Mother, Inc.**
Every Mother provides support for new mothers who contact the organization requesting help with breastfeeding, returning to work as breastfeeding mothers, or with questions about breastfeeding legal rights. Every Mother provides basic information and connects mothers who need special assistance to breastfeeding helpers in their zip code. This often includes IBCLCs in their area, local breastfeeding coalitions, La Leche League leaders, and other community resources available to provide follow-up assistance to new families.

**Florida Breastfeeding Coalition**
The Florida Breastfeeding Coalition provides links to where mothers can find help with breastfeeding.

http://flbreastfeeding.org/finding_help.htm

**Georgia Breastfeeding Coalition**
The Georgia Breastfeeding Coalition provides listings for breastfeeding resources via Zipmilk. Moms, simply plug in their zip code and to pull up all of the various types of breastfeeding support around them, including contact information. It is fast, easy and free! ZipMilk GA currently has over 70 support groups listed on the Zipmilk site.

www.zipmilk.org

**Human Milk Banking Association of North America**
HMBANA regularly fields questions from mothers about becoming a milk donor or recipient. Each HMBANA member milk bank provides education to mothers about breastfeeding through outreach around donor milk and milk banking. This may come in the following forms: Speaking at events, working with local breastfeeding coalitions, providing direct services, such as classes, telephone counseling, or lactation and breast pump services. For more information contact your closest milk bank.

https://www.hmbana.org/find-a-milk-bank/

**ImprovingBirth**
ImprovingBirth has created a Mother-Friendly Accreditation Program (MFAP). This program creates standards of care for hospitals and providers intent on improving communications and the quality of care for the pregnant families they serve. The blueprint from this program is the Ten Steps of Mother-Friendly Care, of which the 10th step is to follow the principles of the Baby-Friendly Hospital Initiative to promote successful breastfeeding.

https://improvingbirth.org/mfap/

**International Board of Lactation Consultant Examiners**
The number of IBCLCs increased to over 31,000 certificants in 110 countries. These professionals provide the necessary clinical lactation expertise to breastfeeding mothers/families around the globe.

https://iblce.org/about-iblce/current-statistics-on-worldwide-ibclcs/

**International Childbirth Education Association**
ICEA provides breastfeeding information on their website for resources for both parents and professionals as well as a regularly updated facebook page and blog with current, evidence-based information.

www.icea.org

**Kansas Breastfeeding Coalition**
KBC’s “Breastfeeding Welcome Here” program recognizes businesses that support public breastfeeding at their facilities through the use of window clings. “Communities Supporting Breastfeeding” is a designation recognizing communities that provide multifaceted breastfeeding support across several sectors: businesses, employers, hospitals, child care providers and peer support.

http://ksbreastfeeding.org/cause/communities-supporting-breastfeeding/

http://ksbreastfeeding.com/cause/breastfeeding-welcome-here/

**La Leche League International**
La Leche League International (LLLI) supports Leaders in hosting group meetings in more than 1,200 locations throughout the U.S., serving over 72,500 mothers. LLL meetings help women learn about breastfeeding, prepare for a good start, and overcome common...
challenges. In addition, LLL Leaders respond to over 157,000 requests for information each year in the US alone. LLLI has nearly 6000 Leaders in 160 countries around the world.
http://www.llli.org

La Leche League USA
La Leche League USA (LLL USA) hosts support group meetings in more than 1,200 locations throughout the U.S., serving over 72,500 mothers. LLL meetings help women learn about breastfeeding, prepare for a good start, and overcome common challenges. In addition, LLL Leaders respond to over 157,000 requests for information each year and LLL USA hosts breastfeeding conferences across the country, providing families and the general public with breastfeeding education. The weekly blog, New Beginnings, has over 10,000 subscribers in addition to being posted on the LLL USA Facebook page with over 360,000 followers.
www.lllusa.org

Lamaze International
Lamaze International childbirth classes help pregnant women and their partners make an informed decision about breastfeeding and offer resources to help mothers and their families meet their breastfeeding goals. Breastfeeding topics are integrated throughout Lamaze classes in addition to online resources to support breastfeeding, including Healthy Birth Practice #6: “Keep mother and baby together: It’s best for mother, baby, and breastfeeding.” Lamaze also provides a weekly pregnancy e-newsletter to prenatal and early postpartum women which includes breastfeeding information.
http://www.lamaze.org/lamaze-classes

Maryland Breastfeeding Coalition
The Maryland Breastfeeding Coalition provides resources and information to mothers across their state including where to find support, information to help access breast pumps, and their rights as breastfeeding moms throughout the state.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition maintains an online directory of patient education and referral resources.
http://mnbreastfeedingcoalition.org/resources/

Mom2Mom Global
Mom2Mom Global’s Peer Mentor program, trains laypeople to provide one-on-one support to breastfeeding women from pregnancy through weaning. Mom2Mom also provides in-person support groups where peer support and trained lactation professionals are available. In addition, Mom2Mom Global’s social media closed groups are monitored by trained lactation professionals who provide 24/7 support for military mothers separated from traditional support networks. Finally, their community ambassadors help connect military spouses with local resources.
https://www.mom2momglobal.org/

MomsRising
A majority of MomsRising members are mothers and, as such, seek to provide mothers with a supportive policy environment in their towns/cities, states and throughout the country. Additionally, they seek to give mothers tools to support their own breastfeeding journey as well as advocate for others.

National Perinatal Association
The NPA’s breastfeeding position statement is currently being revised; however the current version is available at the link below.

National WIC Association
NWA’s Breastfeeding Promotion Committee just updated its position paper regarding breastfeeding promotion and support within the WIC program. The paper discusses ways in which WIC already promotes and supports breastfeeding as well as explores opportunities for additional promotion and support. The paper has been formatted but not approved by organizational management - it should be shared with membership around early May 2019.

Nebraska Breastfeeding Coalition
Nebraska Breastfeeding Coalition’s Empower Moms work group, part of the Goal Three Task Force, hopes to: educate to empower moms and inform employers of benefits/laws, encourage moms to communicate with their employers, get the wording of the law out to the

Encouraging women to discuss their desire and plans to breastfeed with their clinicians, family and friends, employers, and child care providers is key.
— The Surgeon General’s Call to Action to Support Breastfeeding, 2011
field in a format that can be forwarded to other companies and survey moms to identify needs and barriers.  

New Hampshire Breastfeeding Task Force
The NH Breastfeeding Task Force (NHBFTF) offers New Hampshire women and their families breastfeeding support, information, and services through their organization’s website. NHBFTF has 3 educational pamphlets available to breastfeeding families: (1) Providing Breastmilk for your Hospitalized Infant (2) The Pacifier Decision: A Guide for Parents (3) Breastfeeding in the Early Weeks. NHBFTF’s website also refers to other external resources including the Joint Commission’s “Speak Up” educational brochure, a listing of Baby Friendly Hospitals in NH; and the New Hampshire’s Department of Health’s Breastfeeding Promotion & Support Resources.  
http://nhbreastfeedingtaskforce.org/families.php

New York Statewide Breastfeeding Coalition
NYS now has 29 Baby Cafes, and many local coalitions/networks offer support to mothers and families in urban, rural and suburban locations. Our local coalitions are listed on our website.  
https://www.nysbreastfeeding.org/coalition-supporters/

Ohio Breastfeeding Alliance
Ohio Breastfeeding Alliance provides support and advocacy in response to nursing in public harassment and workplace pumping issues.

Precious Jewels Moms Ministries
Precious Jewels Nursing Mothers Club is a faith-based community breastfeeding support group for pregnant and breastfeeding mothers. PJMM also hosts a “Breastfeeding By Faith” class where newly breastfeeding mothers learn how to breastfeed, including latching and positioning.

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**Action 2. Develop programs to educate fathers and grandmothers about breastfeeding**

### Implementation Strategies
- Launch or establish campaigns for breastfeeding education that target a mother’s primary support network, including fathers and grandmothers
- Offer classes on breastfeeding that are convenient for family members to attend

American Academy of Family Physicians
The AAFP recommends that encouragement from a physician and other family members, especially the baby’s father and maternal grandmother, are important factors in the initiation of breastfeeding. While caring for a mother’s immediate and extended family, a family physician should remind her social support system to encourage breastfeeding.  
https://www.aafp.org/about/policies/all/breastfeeding-support.html

American Public Health Association
Develop policy that advocates for programs to support mothers and families. Share information about entities that support mothers and families to connect those entities with the audience APHA reaches. Host conference sessions to share best practices and science on support of mothers and families.

Association of State Public Health Nutritionists
ASPHN supports a Children’s Healthy Weight Collaborative (COIIN) where participating states may choose a breastfeeding track that includes support for fathers and grandmothers. ASPHN also has resources for public health practitioners, including “The Intersection of Public Health, Community, and Clinical Dietetics,” which emphasizes the need to increase breastfeeding rates, “Improving the Nutritional Well-Being of Women, Children, and Families,” “The Role of Nutrition in Infant Mortality: A Public Health Perspective,” and “Guidelines and Health Conditions Related to Timing of Early Infant Feeding.”  

Baby Café USA
Baby Cafes encourage attendance by partners and grandmothers, where appropriate.  
http://babycafeusa.org/mothers-charter
Black Mothers’ Breastfeeding Association
Black Mothers’ Breastfeeding Association welcomes fathers and other support persons to attend group parenting classes so that they could get information about breastfeeding, how they could help, and who they could reach out to with questions.
www.bmbfa.org

Center for Health Equity, Education and Research
Our overall work is upstream and programmatic, thus, by enabling change at the system level in the hospital and the community, our work reaches fathers and grandparents, although they are not the specific targets of our programs.
https://www.cheerequity.org

Centering Healthcare Institute
Support people attending Centering sessions also are exposed to discussion around breastfeeding.

Connecticut Breastfeeding Coalition
Pregnant and nursing mothers need access to support, encouragement, and information that provides them with all the necessary tools to meet their breastfeeding goals. Often much of that support comes from fathers and grandmothers, who need their own access to education about breastfeeding. Learning more about what Connecticut fathers know and feel about breastfeeding has been a priority for the Communities Committee. This information can potentially be useful to community-based organizations to help fathers embrace breastfeeding as a means of ensuring long term health benefits for their families and to help them support their breastfeeding partners.
http://www.breastfeedingct.org/index.php/communities

DHHS, Office on Women’s Health
The Office on Women’s Health of the U.S. Department of Health and Human Services hosts a comprehensive breastfeeding section on their website, which includes the free publication Your Guide to Breastfeeding in English, Spanish, and Chinese.
http://www.womenshealth.gov/breastfeeding/

District of Columbia Breastfeeding Coalition
The DC Breastfeeding Resource Guide's print version is available in English, Spanish and Amharic as well as a smartphone app.

Every Mother, Inc.
Includes information about the impact of fathers and grandmothers in lactation education and support training programs and curricula.

International Childbirth Education Association
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated Facebook page and blog with current, evidence-based information.
www.icea.org

La Leche League International
La Leche League International welcomes fathers at many group meetings and grandmothers at all group meetings.
http://www.lllusa.org/

La Leche League USA
La Leche League USA welcomes fathers at many group meetings and grandmothers at all group meetings.
www.lllusa.org

Lamaze International
All family members, including support team, partners and grandmothers are welcome to Lamaze International classes. Many Lamaze educators offer specialty classes for, partners and grandparents.
https://elearn.lamaze.org

Mom2Mom Global
Mom2Mom Peer Mentors are trained to include fathers/partners in supporting breastfeeding mothers.
Local chapters are encouraged to hold Father’s Day celebrations, and fathers/partners and grandmothers are welcome at all Mom2Mom support groups. www.mom2momglobal.org

MomsRising
MomsRising has numerous male and grandmother/grandfather members with whom they share resources, educate and call to action.

National WIC Association
NWA has started a task force titled, Inclusion of Dads in WIC Task Force. Its purpose is to assist state and local WIC agencies in the inclusion of dads in WIC while offering and showcasing best practices and steps agencies can take to implement inclusion of dads and others e.g. care givers, grandparents, partners, same gender couples. The task force is currently being staffed with volunteers and a chair. As a result, no meetings have taken place yet.

USDA, Food and Nutrition Service
Fathers Supporting Breastfeeding is a project of the U.S. Department of Agriculture, Food & Nutrition Service, Women, Infants and Children (WIC) Program, targeted to African American fathers so that they may positively impact a mother’s decision to breastfeed. The project is part of a continual effort to increase breastfeeding initiation and duration rates among African American women by involving fathers in breastfeeding promotion efforts. http://www.fns.usda.gov/wic/fathers-supporting-breastfeeding

Communities
“A mother’s ability to begin and to continue breastfeeding can be influenced by a host of community factors. The communities where we live, work, and play: urban, rural, neighborhoods, and apartment buildings are where we feel most comfortable. Mothers can learn about breastfeeding in prenatal classes and by discussing their interest in breastfeeding with a variety of people. In addition, women can turn to other mothers in their community, whether they are family, friends, or women they have met through mother-to-mother support groups, as well as women who are knowledgeable and have previous experience with breastfeeding. Community-based groups should include family members such as fathers and grandmothers in education and support programs for breastfeeding. Community-based support groups such as La Leche League and programs such as the U.S. Department of Agriculture’s WIC program can expand the support that women ideally have received in the hospital and help extend the duration of breastfeeding.” – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 3. Strengthen programs that provide mother-to-mother support and peer counseling

Implementation Strategies
• Create and maintain a sustainable infrastructure for mother-to-mother support groups and for peer counseling programs in hospitals and community health care settings
• Establish peer counseling as a core service available to all women in WIC

1,000 Days
1,000 Days advocates for expanded funding for the WIC Breastfeeding Peer Counselor Program.

American Public Health Association
APHA develops policy that advocates for programs to supporters and families and hosts conference sessions to share best practices and science on support of mothers and families through peer counseling (this is a theme area every year).

Association of State Public Health Nutritionists
ASPHN supports a Children’s Healthy Weight CoIIN where participating states may choose a breastfeeding track that includes support for peer counselors. ASPHN also has resources for public health practitioners, including “The Intersection of Public Health, Community, and Clinical Dietetics,” which emphasizes the need to increase breastfeeding rates, “Improving the Nutritional Well-Being of Women, Children, and Families,” “The Role of Nutrition in Infant Mortality: A Public Health
Perspective,” and “Guidelines and Health Conditions Related to Timing of Early Infant Feeding.” ASPHN’s Policy Committee submits comments and signs on to letters related to WIC peer counseling.

https://asphn.org/childrens-healthy-weight-coiin/ ;
https://asphn.org/asphn-publications/

**Baby Café USA**

BCUSA promotes and supports the development of U.S. Baby Cafes, which are free, community-based drop in sites offering high-quality breastfeeding care.

http://babycafeusa.org/mothers-charter

**Black Mothers’ Breastfeeding Association**

BMBFA worked with JFM Consulting to create a survey to get ideas from mothers on ways to create additional support groups in different areas. This allowed for other I.c to host peer support groups in their area with the help of BMBFA.

www.bmbfa.org

**Breastfeeding Coalition of Delaware**

Delaware WIC funds multiple peer counselors throughout their organization as well as contracted peer counselors in hospitals and pediatric practices.

**Center for Health Equity, Education and Research**

CHEER’s Mississippi CHAMPS project engages with local WIC staff on an ongoing basis and encourages WIC peer counselors to attend hospital meetings, CHAMPS trainings, and conferences.

https://www.cheerequity.org/mississippi-champs.html

**Connecticut Breastfeeding Coalition**

CBC has participated in research with fathers, mothers and maternity care nurses that culminated in the statewide “It’s Worth It CT” campaign co-sponsored with the Department of Public Health.

**DHHS, Office on Women’s Health**

The Office on Women’s Health of the U.S. Department of Health and Human Services hosts the National Breastfeeding Helpline operated by trained breastfeeding peer counselors to provide support by phone in English or Spanish.

http://womenshealth.gov/about-us/health-information-by-phone/

**District of Columbia Breastfeeding Coalition**

The East of the River Lactation Center provided 1874 individual peer and professional lactation support services thus far in FY19. The Center offers prenatal breastfeeding education classes, Mom’s Got Milk Club for mother-to-mother peer support and Back-to-Work breastfeeding consults.

https://childrensnational.org/choose-childrens/deciding-on-care/support-for-families/lactation-servi

**Every Mother, Inc.**

Every Mother developed the original USDA Food and Nutrition Service peer counselor program curricula for peer counselors and WIC program managers, and has continued to provide periodic updates over the years. Every Mother recently updated the curriculum for peer counselor program managers through a cooperative agreement with FNS, and provided training for State and local staff in all USDA geographic regions of the country. The curriculum incorporates best practices in peer counseling and is structured in a user-friendly visual language format. The training curriculum for peer counselors uses numerous social media tools designed to appeal to GenY and millennial peer counselors including a visually interactive presentation format and instructional tools.

http://everymother.org/training_programs.php#

**Florida Breastfeeding Coalition**

Florida Breastfeeding Coalition promotes peer counseling both WIC and La Leche League.

http://flbreastfeeding.org/finding_help.htm#wic_is_a_federally_funded_nutrition

**HealthConnect One**

HealthConnect One provides training and consulting to organizations seeking to implement quality improvement and peer to peer support in their communities.

http://www.healthconnectone.org/pages/breastfeeding_peer_counselor_program/59.php
Healthy Children Project, Inc.
The Healthy Children Project provides trainings to peer counselors across the U.S. and in U.S. territories.
https://centerforbreastfeeding.org/education/lactation-courses/

International Childbirth Education Association
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
Kansas Breastfeeding Coalition collaborates with La Leche League of Kansas and Kansas WIC to support mother-to-mother support. The KBC has created a curriculum for the training of peer breastfeeding support group facilitators in communities without LLL or WIC.

La Leche League International
La Leche League International offers continuing education programs for LLL Leaders at area conferences and at other local events. LLLI is updating the “Peer Counselor Training Program” which allow interested individuals to become a trained peer counselor without becoming an accredited LLL Leader.
http://www.llli.org/lllieducation.html

La Leche League USA
LLL is the original peer-counseling model for breastfeeding support. All accredited Leaders have breastfed their babies for at least a year. Continuing education is offered through area conferences and at other local events. In addition, LLLI is updating the “Peer Counselor Training Program” which allows interested individuals to become a trained peer counselor without meeting the more extensive requirements of becoming an accredited LLL Leader.
http://www.llli.org/lllieducation.html

Lamaze International
Many Lamaze educators offer mothers’ groups and other peer-peer networking opportunities.
http://www.lamaze.org/lamaze-classes

Maryland Breastfeeding Coalition
The Maryland Breastfeeding Coalition is thrilled to have WIC breastfeeding peer counselors, La Leche League Leaders, and Breastfeeding USA counselors in our membership and on our Board of Directors.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition maintains an online directory of patient education and referral resources.
http://mnbreastfeedingcoalition.org/resources/

Mom2Mom Global
Mom2Mom’s signature Peer Mentoring program provides individualized support for breastfeeding moms from pregnancy through weaning, based on their specific situation. To become a Peer Mentor, a mom must have breastfed for a minimum of 6 months and considered it a positive experience, and completed a half-day basic training in lactation information and counseling skills. Peer Mentors are partnered with mentees based on similar breastfeeding experiences (Active Duty/working moms, twins or multiples, NICU, etc). In addition, our chapters hold regular group support meetings for peer-to-peer support.
www.mom2momglobal.org

National WIC Association
NWA continues to advocate for the Breastfeeding Peer Counseling Program. For example, on January 15th, 2019, breastfeeding peer counselors from across the country traveled to Washington, D.C. and educated legislators about the value of the WIC breastfeeding peer counselor program.
https://www.nwica.org/blog/weekly-wic-policy-update-139#.XMnE9BRKi70

New Hampshire Breastfeeding Task Force
The NH WIC Program offers a statewide breastfeeding peer counselor program to all WIC mothers. Peer counselors are available by phone and in clinics to meet with pregnant mothers and mothers after delivery to support, encourage, and promote breastfeeding. NH was awarded a Gold Level Award by USDA for its Breastfeeding Peer Counselor Program in 2016.

Precious Jewels Moms Ministries
Precious Jewels Moms Ministries is working on planning and recruitment for the next Breastfeeding By Faith Peer Counselor Training. Breastfeeding by Faith Peer Counselors are trained in breastfeeding, biblical principles and prayer.
Action 4. Use community-based organizations to promote and support breastfeeding

Implementation Strategies
- Support and fund small nonprofit organizations that promote breastfeeding in communities of color
- Integrate education and support for breastfeeding into public health programs that serve new families
- Ensure around-the-clock access to resources that provide assistance with breastfeeding

American Public Health Association
APHA shares information with our members and through our social media about community organizations to connect those organizations with the audience APHA reaches.

Asian Breastfeeding Task Force
Our Task Force partners with WIC and other community based organizations who work directly with families.

Association of State Public Health Nutritionists
ASPHN's “Blueprint for Nutrition & Physical Activity, 2nd Ed” outlines practical, consumer-focused, state and local strategies for improving eating and physical activity that will lead to healthier lives for children, adults and families, including supporting breastfeeding. The Blueprint provides communities, consumers, organizations, agencies and programs with strategies and potential actions to address priority nutrition and physical activity issues in the context of their own community resources and needs.

Baby Café USA
Baby Cafes, are free, community-based drop in sites offering high-quality breastfeeding care. All Baby cafes are encouraged to establish links with community organizations such as WIC, Family Health Centers and Community Libraries, as well as having high community visibility and promotion.
http://babycafeusa.org/set-up-a-baby-cafe.html

Black Mothers’ Breastfeeding Association
Worked with pump spotting and mother’s room to create an event to promote pumping and breastfeeding. We had BMBFA members there to answer questions about breastfeeding and pump spotting to answer questions and give away pumps. Women also got to tour the breast express mobile suite.
www.bmbfa.org

Breastfeeding Coalition of Delaware
The Breastfeeding Coalition of Delaware actively searches for other local organizations with the common goal of supporting breastfeeding families within our state and works to collaborate as well as adding their voice within our coalition.

BreastfeedLA
BreastfeedLA provides a resource directory for all local resources supporting breastfeeding.
http://breastfeedla.org/resource-directory/

Center for Health Equity, Education and Research
CHEER’s programs engage with community-based organizations in order to help promote, establish, and sustain a breastfeeding culture in US states.

Connecticut Breastfeeding Coalition
The CBC Communities Committee was established in response to the Surgeon General’s Call to Action to Support Breastfeeding.”“Everyone can help make breastfeeding easier” is the central tenet of this landmark 2011 document, and specific actions for communities are included, as follows: Strengthen programs that provide mother-to-mother support and peer counseling. Use community-based organizations to promote and support breastfeeding. Create a national campaign to promote breastfeeding. Ensure that the marketing of infant formula is conducted in a way that minimizes its negative impacts on exclusive breastfeeding.
http://www.breastfeedingct.org/index.php/communities
DHHS, Centers for Disease Control and Prevention
The Centers for Disease Control and Prevention provides funds to support breastfeeding in states and communities under two funding mechanisms: Partnerships to Improve Community Health (PICH) and Racial and Ethnic Approaches to Community Health (REACH).

DHHS, Office on Women’s Health
The Office on Women’s Health of the U.S. Department of Health and Human Services hosts the National Breastfeeding Helpline operated by trained breastfeeding peer counselors to provide support by phone in English or Spanish.
http://womenshealth.gov/about-us/health-information-by-phone

District of Columbia Breastfeeding Coalition
The DC Breastfeeding Coalition and the DC Public Schools have collaborated to offer the New Heights Program to Expectant and Parenting Students.
https://dcps.dc.gov/page/expectant-and-parenting-students

Every Mother, Inc.
Every Mother provides technical assistance to WIC agencies, Healthy Start agencies, and other community organizations by offering training events, webinar and conference presentations, and electronic assistance.
http://everymother.org/training_programs.php

Florida Breastfeeding Coalition
Florida Breastfeeding Coalition promotes and empowers geographical community breastfeeding coalitions or task forces across Florida.
http://flbreastfeeding.org/flcommunity_coalitions.htm

Georgia Breastfeeding Coalition
Express Your SuperPower 5K is an event that will raise awareness throughout Georgia and nearby states about breastfeeding and the health of our babies and children. GBC partners with the Northwest GA Breastfeeding Coalition, state entities, businesses, organizations and individuals through this event to promote and support breastfeeding.
http://www.nwgbfcoalition.com/expressyoursuperpower5k/

HealthConnect One
HealthConnect One works with various community based organizations to implement peer to peer support or promote and support breastfeeding families.

Human Milk Banking Association of North America
Each HMBANA member milk bank promotes awareness about donor milk and milk banking to the perinatal health community. This may come in the following forms: Speaking at events, working with local breastfeeding coalitions, reaching out directly to hospitals, lactation consultants, and other perinatal health professionals and services.
https://www.hmbana.org/find-a-milk-bank/

International Board of Lactation Consultant Examiners
IBLCE has spoken in several community organization venues around the globe about the value of the IBCLC certification and its impact in breastfeeding families.

International Childbirth Education Association
ICEA provides breastfeeding information on the website for resources for both parents and profession as well as a regularly updated Facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
“Building Local Breastfeeding Coalition” (BLBC) program fosters the growth and sustainment of local breastfeeding coalitions in Kansas. The BLBC program provides training to develop optimal breastfeeding interventions, through the sharing of model practices and policies with local breastfeeding coalitions. The KBC hosts an annual “Kansas Breastfeeding Coalitions Conference” each fall to bring local breastfeeding coalitions together to share information and learn new skills needed for coalition building. Currently, 33 breastfeeding coalitions in KS serve over 60% of the state.
http://ksbreastfeeding.com/cause/building-local-breastfeeding-coalitions/
La Leche League International
La Leche League Leaders form community-based organizations and provide group meetings and individualized help for breastfeeding families in their communities.
http://www.llli.org

La Leche League USA
La Leche League Leaders form community-based organizations and provide group meetings and individualized help via phone, email, or text for breastfeeding families in their communities.
http://www.lllusa.org/locator/

Lamaze International
Lamaze International provides around-the-clock access to breastfeeding resources (online, text, and videos).
http://www.lamaze.org/breastfeeding-tips

Maryland Breastfeeding Coalition
The Maryland Breastfeeding Coalition is happy to partner with local non-profits, government agencies, and other members of our community who support our mission to promote, protect, and support breastfeeding.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition maintains a directory of local coalitions in the state and conducts an annual meeting and teleconference to update member coalitions and provide a platform to share successes and challenges.
http://mnbreastfeedingcoalition.org

Mom2Mom Global
Mom2Mom Global Chapters and Ambassadors collaborate with other local resources for breastfeeding families in military communities, such as community support (LLL, babywearing, cloth-diapering, mother support groups) and official Department of Defense sponsored resources (New Parent Support, WIC, military family support). Our mission is to be a clearinghouse of information and resources for breastfeeding families in our communities.
www.mom2momglobal.org

Nebraska Breastfeeding Coalition
Nebraska Breastfeeding Coalition is working to support and expand our Community Breastfeeding Initiative.
http://nebreastfeeding.org/cbi/

New Hampshire Breastfeeding Task Force
The NHBFTF has partnered with DHHS & the Monadnock Breastfeeding Coalition to develop a child care award for breastfeeding friendly child care facilities meeting award criteria. The Task Force houses the award application/criteria and resources on our website. The NHBFTF also supported DHHS & the Monadnock Breastfeeding Coalition in the development of an online breastfeeding curriculum for NH child care facilities. The NHBFTF has partnered with the NH DHHS, Division of Public Health Services Preventing Obesity program. The Task Force is also currently connecting with the NH March of Dimes to expand potential partnerships. The NHBFTF has supported the NH 10 Steps to Successful Breastfeeding Collaborative in providing breastfeeding education throughout NH consistent with the Baby-Friendly Hospital Initiative.
http://nhbreastfeedingtaskforce.org/families.php

“Community-based support groups...can expand the support that women ideally have received in the hospital and help extend the duration of breastfeeding.” — The Surgeon General’s Call to Action to Support Breastfeeding, 2011

New York Statewide Breastfeeding Coalition
NYSBC Board Members represent the many local breastfeeding coalitions and groups throughout the state; we provide a link to local networks on our website.
https://www.nysbreastfeeding.org/coalition-supporters/

Ohio Breastfeeding Alliance
Ohio Breastfeeding Alliance provides resources and support to local and regional coalitions and facilitates networking and collaboration between coalitions.

Precious Jewels Moms Ministries
Previous Jewels Moms Ministries works with community faith based breastfeeding support in collaboration with a local hospital and Women’s, Infant, and Nutritional Program.
Action 5. Create a national campaign to promote breastfeeding

Implementation Strategies

- Develop and implement a national public health campaign on breastfeeding that relies heavily on social marketing
- Use a variety of media venues to reach young women and their families

American Academy of Family Physicians
The AAFP has a dedicated web page for breastfeeding including a toolkit with resources for physicians to promote breastfeeding and an infographic available for social media.

American Public Health Association
APHA shares promotion campaigns with our members and through our social media about community organizations to connect those organizations with the audience APHA reaches. They lend experts and scientists to the development of those campaigns when possible.

Asian Breastfeeding Task Force
Asian Breastfeeding Task Force currently has a grant from Health Connect One to do a photo project. Their goal is to normalize breastfeeding in the Asian community here in Los Angeles, and they hope to have a photo exhibit in August to showcase photos.

Association of State Public Health Nutritionists
ASPHN’s “Role of the Public Health Nutritionist in Obesity Prevention” highlights that public health’s role in obesity prevention is to create environments that support people in making healthy eating and active lifestyle choices. Public health nutritionists are the professionals trained to facilitate change around healthy eating which includes breastfeeding. ASPHN’s “Improving the Nutritional Well-Being of Women, Children, and Families” also serves as a resource.
http://www.asphn.org/resource_files/466/466_resource_file1.pdf;
https://asphn.org/asphn-publications

Black Mothers’ Breastfeeding Association
BMBFA created the “Love on Top” campaign to promote loving ourselves and each other to help everyone get through breastfeeding and being a mother.
www.bmbfa.org

Breastfeeding Coalition of Delaware
The BCD has developed multiple handouts and rack cards, in English and Spanish, on various breastfeeding topics that we make available. The BCD has developed multiple handouts and rack cards, in English and Spanish, on various breastfeeding topics that we make available to health care professionals and our community. We also have a strong emphasis on community events such as our yearly Breastival, participating in parades and utilizing our mobile lactation station to attend events to provide breastfeeding education and support to families in attendance.
https://www.dhss.delaware.gov/dhss/pressreleases/2015/medadv-072115.html

Center for Health Equity, Education and Research
Many of CHEER’s initiatives focus on the promotion of breastfeeding. CHEER’s programs help support and facilitate hospitals through the Baby-Friendly USA 4-D Pathway to Designation and encourage the implementation of the Ten Steps to Successful Breastfeeding, which serves as a guide for the Baby-Friendly Hospital Initiative (BFHI) in US hospitals.

Connecticut Breastfeeding Coalition
CBC partners with local WIC offices, non-profit community organizations supporting mothers and women, including Opportunity Knocks, the CT Women’s Education and Legal Fund, and area breastfeeding support groups.

DHHS, National Institutes of Health, National Institute of Child Health and Human Development
NICHD supports the practice and promotion of breastfeeding and safe infant sleep, to reduce the risk of SIDS. The Safe to Sleep Campaign, led by NICHD, offers a variety of materials to help share safe infant sleep and breastfeeding messages with different audiences. This animated video explains ways to practice safe
infant sleep and breastfeeding: https://www.youtube.com/watch?v=TwEU44FEGJU&feature=youtu.be

**DHHS, Office on Women’s Health**
The Office on Women’s Health of the U.S. Department of Health and Human Services launched the It’s Only Natural campaign to help African-American women and their families understand the health benefits of breastfeeding.
http://womenshealth.gov/itsonlynatural/

**FHI 360**
On behalf of CDC’s Division of Nutrition, Physical Activity, and Obesity (DNPAO), FHI 360 has been tasked with expanding CDC’s portfolio of breastfeeding images by capturing a variety of photos, including families from different ethnic and cultural backgrounds. The CDC will use these images in future promotional and educational materials. In Nigeria FHI 360 launched an IYCF multimedia campaign, through TV, radio, and print, in Kaduna and Lagos States. Achieved buy-in from the GoN to purchase and adapt the radio and TV spots, and print materials to expand the campaign nationally.

**Florida Breastfeeding Coalition**
Florida Breastfeeding Coalition is promoting breastfeeding as a healthcare imperative.
http://flbreastfeeding.org/benefits.htm

**Human Milk Banking Association of North America**
HMBANA participates in several theme-based social media campaigns and provides an annual resource sheet for May 19th, World Milk Donation Day.

**International Childbirth Education Association**
ICEA actively promotes breastfeeding through educational and informational programs.
http://www.icea.org

**La Leche League USA**
The LLL USA Facebook page promoting and supporting breastfeeding has over 360,000 followers. In addition to the posts themselves being educational and supportive, the followers provide additional support for each other in the comments which often number in the hundreds.
https://www.facebook.com/LaLecheLeagueUSA/

**Lamaze International**
Push for your Baby is a public awareness campaign aimed to provide information and resources to parents to “push for better care” during pregnancy, birth, breastfeeding and beyond.
https://www.lamaze.org/Giving-Birth-with-Confidence/GBWC-Post/push-for-better

**Minnesota Breastfeeding Coalition**
The Minnesota Breastfeeding Coalition promotes breastfeeding at conferences, meetings and trainings sponsored by professional and community organizations.
https://mnbreastfeedingcoalition.org/

**National Association of Pediatric Nurse Practitioners**
The National Association of Pediatric Nurse Practitioners provides educational and advocacy messages to members through the NAPNAP social media network.

**National WIC Association**
The National WIC Association has a National Strategic Plan for Breastfeeding Support.
**Action 6. Ensure that the marketing of infant formula is conducted in a way that minimizes its negative impacts on exclusive breastfeeding**

**Implementation Strategies**

- Hold marketers of infant formula accountable for complying with the International Code of Marketing of Breast-milk Substitutes
- Take steps to ensure that claims about formula are truthful and not misleading
- Ensure that health care clinicians do not serve as advertisers for infant formula

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**American Academy of Family Physicians**
The AAFP encourages that hospital staff respect the decision of the mother who chooses to breastfeed exclusively by not offering formula, water or pacifiers to an infant unless there is a specific physician order. The AAFP discourages distribution of formula or coupons for free or discounted formula in hospital discharge or physician office packets given to mothers who choose to breastfeed exclusively.  
https://www.aafp.org/about/policies/all/formula-hospital.html

**American Public Health Association**
APHA has a policy that supports the WHO code. Conference vendors are reviewed holistically and preference is given to organizations that best comply with all APHA policies which includes support of the WHO code.

**Association of State Public Health Nutritionists**
ASPHN’s “The Intersection of Public Health, Community, and Clinical Dietetics” includes recommendations for multi-level strategies to limit the marketing of infant formula. 

**Baby Café USA**
All Baby cafes are WHO-code compliant, and encouraged to educate mothers about formula use and marketing impact on breastfeeding.  
www.babycafeusa.org

**Breastfeeding Coalition of Delaware**
In Delaware all maternity hospitals have “banned the bag” to discontinue giving formula samples at discharge.  

**Carolina Global Breastfeeding Institute**
CGBI staff attended training on COI and the Code of Marketing in 2018.

**Center for Health Equity, Education and Research**
In support of the BFHI, CHEER endorses the International Code of Marketing of Breastmilk Substitutes and supports US hospitals’ adherence to the Code.

**Connecticut Breastfeeding Coalition**
CBC has signed on to letters urging CT hospitals to ban-the-bags formula companies use in hospitals to promote formula feeding. This initiative has had success which was furthered through the ten (soon to be fifteen) Baby-Friendly Designated Hospitals in the state.

**Every Mother, Inc.**
Every Mother, Inc. fully complies with the International Code of Marketing of Breast-Milk Substitutes and includes this disclosure at the beginning of training events to heighten awareness of the Code.  
https://www.everymother.org/about

**Florida Breastfeeding Coalition**
Florida Breastfeeding Coalitions supports banning the formula bags in hospitals and list those hospitals who have banned the bags on our website. 
http://flbreastfeeding.org/babyfriendlyhospitals.htm#ban_the_bags_1

**International Board of Lactation Consultant Examiners**
The International Board of Lactation Consultant Examiners (IBLCE) has been approved as a Non-Member Society Formal Signer of the Council of Medical Specialty Societies (CMSS) Code For Interaction with Companies. In addition, the
Minimizing Commercial Influence on Education policy has been adopted by IBLCE in order to establish boundaries between industry and continuing education for IBCLCs.

International Childbirth Education Association
ICEA has written journal articles and supports the WHO Code of Marketing of Breastmilk Substitutes on all conference and written materials.
www.icea.org

La Leche League International
LLLI is committed to supporting the WHO International Code of Marketing of Breastmilk Substitutes. We do not market or promote formula. We support breastfeeding.

Lamaze International
Lamaze International’s advertising and corporate sponsorship guidelines are based on the International Code of Marketing of Breast-Milk Substitutes.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition promotes exclusive breastfeeding by including evidence-based risks of infant formula feeding in coalition-sponsored meetings and trainings, including its annual meeting and Perinatal Hospital Leadership Summit.
http://mnbreastfeedingcoalition.org

Mom2Mom Global
Mom2Mom Global is committed to abiding by the WHO International Code of Ethical Marketing of Breastmilk Substitutes. We only partner with, accept donations from, and promote companies that are Code compliant. We are a member of Best For Babes C.A.R.E. Code Alliance.
www.mom2momglobal.org

National Alliance for Breastfeeding Advocacy: Research, Education and Legal
The National Alliance for Breastfeeding Advocacy monitors infant formula marketing activities in the United States, provides comments on infant formula marketing to blogs, emails, reporters, and in phone calls, lectures at conferences regarding the WHO Code, advises organizations on Code compliance issues, consults with organizations, businesses, healthcare institutions, government agencies, and individuals on Code-related issues, writes and publishes on Code-related issues.

National Association of Pediatric Nurse Practitioners
The National Association of Pediatric Nurse Practitioners has removed formula marketing items from national conference bags and educational conference materials.

National WIC Association

New Hampshire Breastfeeding Task Force
In June of 2016, NH became the 5th state to ban formula company diaper bags in all birthing facilities.

West Virginia Breastfeeding Alliance
WVBA worked for the past 3 years to educate and encourage all WV Birthing facilities to stop distributing infant formula gift bags. As of January 2018, BantheBags.org confirmed that West Virginia is the 7th “Bag Free” state in the U.S.
https://www.wvbreastfeeding.org/ban-the-bags
Health Care

“Nearly all births in the United States occur in hospital settings, but hospital practices and policies in maternity settings can create barriers to supporting a mother’s decision to breastfeed.

National data from the Centers for Disease Control and Prevention’s (CDC) ongoing survey of Maternity Practices in Infant Nutrition and Care (mPINC) indicate that hospitals have opportunities to implement practices in labor, delivery, and postpartum care, as well as in hospital discharge planning, that support mothers who want to breastfeed. Once home from the hospital, mothers need support to continue breastfeeding. Support from health care professionals is particularly important at this time; however, many health professionals need more breastfeeding education and training themselves and often have time constraints that can present barriers. One way this issue is addressed is through coordinated health care systems that partner with community networks to provide breastfeeding support so mothers have access to breastfeeding assistance after they return home. New mothers need access to trained individuals with established relationships in the health care community who are flexible enough to meet mothers’ needs outside of traditional work hours and locations, and provide consistent information.” – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 7. Ensure that maternity care practices throughout the United States are fully supportive of breastfeeding.

Strengthen programs that provide mother-to-mother support and peer counseling

Implementation Strategies
• Accelerate implementation of the Baby-Friendly Hospital Initiative
• Establish transparent, accountable public reporting of maternity care practices in the United States
• Establish a new advanced certification program for perinatal patient care
• Establish systems to control the distribution of infant formula in hospitals and ambulatory care facilities

1,000 Days
1,000 Days advocates for legislation that will ensure that maternity care practices throughout the United States are fully supportive of breastfeeding. We also advance a vision for comprehensive coverage and benefits for all women during the first 1,000 days, including maternity care.

American Academy of Family Physicians
The AAFP recommends that family physicians have breastfeeding friendly offices even if they do not provide maternity care.
https://www.aafp.org/about/policies/all/breastfeeding-support.html

American Public Health Association
APHA develops policy that advocates for programs and best practices to support mothers and families and hosts conference sessions to share best practices and science on support of mothers and families (Maternity Care practices is a theme area every year).

Baby Café USA
Baby Cafes satisfy step 10 of BFHI.
www.babycafeusa.org

Breastfeeding Coalition of Delaware
In Delaware, per mPINC, 86% of live birth in 2018 were at baby friendly hospital facilities. 4 of the 6 maternity hospital in Delaware are Baby Friendly.

BreastfeedLA
BreastfeedLA co-hosts a Regional Hospital Breastfeeding Consortium meeting in the four quadrants of Los Angeles. This is a way for hospitals to discuss challenges, strengths, and share resources with one another. We also provide mock surveys and technical assistance to hospitals working on Baby-Friendly designation. We have helped over 35 hospitals to obtain their Baby-Friendly designation.
http://breastfeedla.org/regional-hospital-breastfeeding-consortium-rhbc/

Carolina Global Breastfeeding Institute
CGBI serves as the breastfeeding experts in the current CDC-funded EMPower Training Initiative, providing training and technical assistance to hospitals to advance the capacity of maternity care staff and health care providers to implement evidence based maternity care practices in US hospitals. CGBI works with North and South Carolina hospitals on advancing
the implementation of the Ten Steps to Successful Breastfeeding through the ENRICH Carolinas project.  
https://sph.unc.edu/cgbi/healthcare/

**Center for Health Equity, Education and Research**

CHEER’s CHAMPS projects focus on adoption of the Baby-Friendly Hospital Initiative and improved maternity care practices. CHAMPS’ (Communities and Hospitals Advancing Maternity Practices) goals are to promote best practices in maternity care, increase breastfeeding rates, decrease racial and ethnic disparities, and support hospitals to adopt the Ten Steps to Successful Breastfeeding and gain Baby-Friendly designation. We aim to do this with full integration into the community and in partnership with community organizations in the areas where we work.  
https://www.cheerequity.org/champs.html

**Connecticut Breastfeeding Coalition**

CBC helps hospitals work together to achieve Baby-Friendly designation  
http://www.breastfeedingct.org/index.php/health-care

**DHHS, Centers for Disease Control and Prevention**

The Centers for Disease Control and Prevention August, 2011 edition of the Vital Signs series used data from the Maternity Practices in Infant Nutrition and Care (mPINC) to highlight inadequate hospital support for breastfeeding and call upon hospitals and birth centers to adopt the Ten Steps to Successful Breastfeeding.

**District of Columbia Breastfeeding Coalition**

The DC Breastfeeding Coalition (DCBFC) announced a citywide effort to improve breastfeeding rates by increasing the number of “baby-friendly” facilities in the District of Columbia. The coalition will utilize funds awarded through Maternal and Child Health Block Grant from the Government of the District of Columbia Department of Health (DOH) to incorporate the Baby-Friendly Hospital Initiative (BFHI), a global program launched by the World Health Organization and the United Nations Children’s Fund. The initiative recognizes hospitals and birthing centers that offer an optimal level of care for infant feeding and mother/baby bonding. In the United States, the BFHI program is administered by Baby-Friendly USA.  

**Every Mother, Inc.**

Every Mother, Inc. works as a member of the CHAMPS (Communities and Hospitals Advancing Maternity Practices) team to assist hospitals in Mississippi, New Orleans, LA, Southern TX, and Tennessee with achieving Baby-Friendly designation. Developed competency-based curriculum for in-person skills-based training of hospital nursing staff. Assisted with development of CHAMPS Safety curriculum for hospital implementation of the “Ten Steps to Successful Breastfeeding.” Serves as Mississippi liaison to CHAMPS. Worked with Coffective to develop resources for new families preparing for their hospital experience, and to develop staff training for hospital nurses on the BFHI pathway.  
www.champsbreastfeed.org

**FHI 360**

Under FHI 360’s Alive and Thrive (A&T) project, advocated for the extension of maternity leave policies in Thailand and the Philippines, bringing the total number of A&T focus countries with improved polices to six out of seven.

**Florida Breastfeeding Coalition**

Florida Breastfeeding Coalition “Florida Quest For Quality Maternity Care Award” a Baby Steps to Baby-Friendly Hospital award project to educate and help hospitals on their way to becoming Baby-Friendly and improving maternity and infant feeding practices.  
http://flbreastfeeding.org/hospital.htm

**Healthy Children Project, Inc.**

The Healthy Children Project, Inc. supports the work of the Baby-Friendly Hospital Initiative and provides advanced certification in lactation management through the Advanced Lactation Consultant and Advanced Nurse Lactation Consultant programs.
and training to advance the WHO Intrapartum Care Model for Positive Childbirth.
https://centerforbreastfeeding.org/education/lactation-courses/

**ImprovingBirth**
ImprovingBirth is creating a Mother-Friendly Accreditation Program (MFAP) to help hospitals and providers intent on improving communications and the quality of care for the pregnant families they serve. The program is based on the Ten Steps of the Mother-Friendly Childbirth Initiative, of which the 10th step is to help hospital and providers achieve the WHO-UNICEF’s Baby-Friendly Initiative to promote successful breastfeeding.
https://improvingbirth.org/mfap/

**International Board of Lactation Consultant Examiners**
IBLCE has signed on to numerous advocacy letters to the U.S. Congress regarding this matter.

**International Childbirth Education Association**
ICEA has written journal articles and supports the Baby Friendly Hospital Initiative on all conference and written materials.
www.icea.org

**Kansas Breastfeeding Coalition**
The KBC Hospital Section provides networking and resource sharing among hospitals. The KBC serves on the workgroup that advises “High 5 for Mom and Baby” program which assists hospitals in implementing five evidence-based maternity care practices that are supportive of breastfeeding.
http://www.high5kansas.org/

**La Leche League International**
Many LLL regions host educational events for healthcare professionals to help them improve their maternity care practices.

**La Leche League USA**
Many LLL regions host educational events for healthcare professionals to help them improve their maternity care practices.

**Lamaze International**
Lamaze International promotes the six healthy birth practices, evidence-based birth practices that improve maternal and newborn outcomes, including establishing a successful breastfeeding relationship.

**Lamaze certifies childbirth educators and offers advanced training for educators, doulas, nurses, midwives, lactation consultants, and other health care professionals.**
http://www.lamaze.org/childbirth-practices

**Minnesota Breastfeeding Coalition**
The Minnesota Breastfeeding Coalition organizes and hosts an annual Perinatal Hospital Leadership Summit.
http://mnbreastfeedingcoalition.org/hospital-summit/

**Mom2Mom Global**
Mom2Mom Chapters and Ambassadors work as volunteers in Military Treatment Facilities (MTFs) around the world to impact positive change in maternity and postpartum care practices to protect, promote, and support breastfeeding.
www.mom2momglobal.org

**National Association of Pediatric Nurse Practitioners**
The National Association of Pediatric Nurse Practitioners encourages its members to work with birthing facilities to ensure evidence-based guidelines and practices are followed.

**National WIC Association**
The National WIC Association published a position statement in support of the Baby-Friendly Hospital Initiative. Additionally, NWA has spent the past year in collaboration with BFUSA and has represented the WIC voice to the organization.

**Nebraska Breastfeeding Coalition**
We are working with the Nebraska Perinatal Quality Improvement Collaborative to help ensure maternity care practices in the state are supportive of breastfeeding.
http://www.npqic.org/Collaborative-Group-Research.html

*Hospitals have opportunities to implement practices in labor, delivery, and postpartum care...that support mothers who want to breastfeed.*
— The Surgeon General’s Call to Action to Support Breastfeeding, 2011
New Hampshire Breastfeeding Task Force
The NH Breastfeeding Task Force has a Ten Steps Project committee which has sought to increase practices in support of breastfeeding in NH as well as Maine and Vermont hospitals. An online curriculum to provide the 15 hours of didactic education for nurses and others in support of The Who/Baby-Friendly Hospital Initiative is available at very low cost to hospitals and individuals.
http://nhbreastfeedingtaskforce.org/healthcareproviders.php

Precious Jewels Moms Ministries
Precious Jewels Moms Ministries conducts Faith based breastfeeding in patient hospital rounds on mothers in the Maternity/Family Birth Center Unit of partner hospital.

Wisconsin Breastfeeding Coalition
WBC is working with the Wisconsin Department of Health Services, Wisconsin WIC Program, and Coffective to support hospitals in improving their maternity care practices to better support breastfeeding.

Ohio Breastfeeding Alliance
OBA is a partner in Ohio First Steps - recognition program for hospitals working on the 10 Steps.

Action 8. Develop systems to guarantee continuity of skilled support for lactation between hospitals and health care settings in the community.

Implementation Strategies
- Create comprehensive statewide networks for home- or clinic-based follow-up care to be provided to every newborn in the state
- Establish partnerships for integrated and continuous follow-up care after discharge from the hospital
- Establish and implement policies and programs to ensure that participants in WIC have services in place before discharge from the hospital

American Academy of Family Physicians
Family physicians should advocate for breastfeeding and provide education about breastfeeding throughout the course of life and for the entire family. Family physicians may provide prenatal care and labor support, deliver the infant, help in the prompt initiation and continuation of breastfeeding, and continue caring for the baby and family. Breastfeeding education and support can be integrated into these visits. Family physicians have the unique opportunity to emphasize breastfeeding education beginning with preconception visits and continuing through prenatal care, delivery, and postpartum care, and during ongoing care of the family.
https://www.aafp.org/about/policies/all/breastfeeding-support.html

American Academy of Pediatrics
The American Academy of Pediatrics published the 3rd edition of the Breastfeeding Telephone Triage and Advice book. The publication was created by a leading breastfeeding and phone care practitioner; this newly revised problem-solver helps nurses, lactation professionals, and other medical staff confidently advise breastfeeding mother.

American Public Health Association
APHA hosts conference sessions to share best practices and science on support of mothers and families.

Association of State Public Health Nutritionists
ASPHN’s “The Intersection of Public Health, Community, and Clinical Dietetics” describes ideas for innovative strategies combining the strengths of each discipline and creating a synergistic effect.

Baby Café USA
Cafes combine peer-support with IBCLC and skilled counselor care, and satisfy step 10 requirements of BFHI. A majority of Cafes are connected to a hospital or health-care organization.
**Black Mothers’ Breastfeeding Association**
BMBFA created a community-based doula program. This program supported women with community birth workers allowed for doulas to work along side midwives and other Medical professionals for the support of the mother. This also helped with initial lactation questions after the births.

[www.bmbfa.org](http://www.bmbfa.org)

**BreastfeedLA**
BreastfeedLA hosts four community meetings a year in Los Angeles. Community Meetings are attended by hospital staff and community partners and are a way for the two to engage, share resources, and best practices.

**Carolina Global Breastfeeding Institute**
CGBI has created a resource toolkit for supporting mothers in complex emergency situations. CGBI has updated and revised Ready Set Baby, a comprehensive evidenced-based prenatal education curriculum that includes a 24-page patient booklet and matching educator flip chart with suggested conversational text. An online version is in process.

[https://sph.unc.edu/cgbi/ready-set-baby/](https://sph.unc.edu/cgbi/ready-set-baby/)
[https://sph.unc.edu/cgbi/cgbi-resources-l-i-f-e-support](https://sph.unc.edu/cgbi/cgbi-resources-l-i-f-e-support)

**Center for Health Equity, Education and Research**
CHEER’s CHAMPS projects promote prenatal and postpartum breastfeeding education as per Baby-Friendly USA guidelines.

[https://www.cheerequity.org/champs.html](https://www.cheerequity.org/champs.html)

**Connecticut Breastfeeding Coalition**
CBC works closely with maternity care nurses through our Ten Step Collaborative that meets monthly to engage practitioners in conversations related to lactation support and overcoming obstacles to breastfeeding in the hospital setting.

**Every Mother, Inc.**
Provides community-based workshops for WIC agencies, Healthy Start agencies, and community groups to engage partners and develop action plans to address continuity of care issues. This includes working with the USDA Food and Nutrition Service to develop breastfeeding curricula for training WIC staff (see Action 9 for more details).

[https://www.everymother.org/training](https://www.everymother.org/training)

**Florida Breastfeeding Coalition**
Florida Breastfeeding Coalition provides links on our website for where mothers in Florida can seek breastfeeding help.

[http://flbreastfeeding.org/finding_help.htm](http://flbreastfeeding.org/finding_help.htm)

**Georgia Breastfeeding Coalition**
GBC is involved in initiating conversations and collaboration to address the issues surrounding the “breastfeeding desert” - the time from day 3 until week 6 to 8. There is little discussion or clinical support available to mothers readily offered and covered by all systems, (private pay, Medicaid etc), and we are working to raise awareness of this issue.

**Healthy Children Project, Inc.**
The Healthy Children Project, Inc. works to increase continuity of breastfeeding care through training, consultation and research.

[https://centerforbreastfeeding.org/education/lactation-courses/](https://centerforbreastfeeding.org/education/lactation-courses/)

**Human Milk Banking Association of North America**
HMBANA regularly publishes two guidelines for donor milk and milk banking, these are: “Best Practices for Expressing, Storing, and Handling Human Milk in Hospitals, Homes” and “Child Care Settings and Guidelines for the Establishment and Operation of a Donor Human Milk Bank.” HMBANA also convenes a biennial international conference on donor milk and a biennial membership symposium on milk banking.

[https://www.hmbana.org/publications](https://www.hmbana.org/publications)

**International Childbirth Education Association**
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated Facebook page and blog with current, evidence-based information.

[www.icea.org](http://www.icea.org)

**Kansas Breastfeeding Coalition**
Using tools developed by the USBC, the KBC assists hospitals working towards the Baby-Friendly Hospital designation to fully implement Steps 3 & 10 to improve breastfeeding support prenatally.
and postpartum. These same tools have also been used on the community level to identify gaps in the landscape of breastfeeding support and to “tightly-up” the continuity of breastfeeding care that a parent receives in that community. The KBC offers “Continuity of Breastfeeding Care” meeting facilitation for local communities interested in evaluating their local continuity of care. 
http://ksbreastfeeding.com/cause/continuity-of-care/

La Leche League International
LLL provides both prenatal and postpartum skilled support in the communities serving as a resource to hospitals. LLL offers skilled support throughout the entire breastfeeding experience from preparation during pregnancy through weaning. LLL support encompasses returning to employment, the introduction of complementary food and gradual weaning, to name just a few areas of LLL expertise. 
http://www.llli.org

La Leche League USA
LLL USA provides both prenatal and postpartum skilled support in the communities serving as a resource to local hospitals. LLL offers skilled support throughout the entire breastfeeding experience from preparation during pregnancy through weaning. LLL support encompasses returning to employment, the introduction of complementary food and gradual weaning, including the stages of breastfeeding as baby grows.
http://www.llusa.org/about-us/

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition has developed downloadable prenatal and pediatric toolkits for improving patient outcomes through enhanced lactation support.
http://mnbreastfeedingcoalition.org/pediatric-toolkit/

Mom2Mom Global
Mom2Mom Global Chapter Board Directors and Ambassadors are required to hold or obtain a LEAARC-accredited credential to hold leadership positions within our organization. As leaders of community support groups and trainers of peer supporter, and often volunteers within the MTFs in their local communities, Mom2Mom leadership bridges the gap between medical care settings and mothers in their local military communities.
www.mom2momglobal.org

National Association of Pediatric Nurse Practitioners
The National Association of Pediatric Nurse Practitioners has a representative on the National Advisory Council on Maternal, Infant and Fetal Nutrition. This council advises the USDA regarding WIC and Commodity Supplemental Food Programs. 

Nebraska Breastfeeding Coalition
Nebraska Breastfeeding Coalition’s Addressing Gaps work force, a part of our Second Goal Task Force, hopes to: Work with collaborating organizations to develop a training continuum or career path so those starting out as Continuing Breastfeeding Educators are encouraged and empowered to keep learning, growing as breastfeeding advocates, educators, supporters. Visit with OB offices, provide more up to date information from WHO and other resources as to the best breast feeding practices to encourage women and their families to pursue breastfeeding. Continue to offer webinars and seminars to keep up to date on the most current information in regards to breastfeeding. Address gaps from evidence-based practices. Offer continuing education for providers. 

New Hampshire Breastfeeding Task Force
The NH Ten Steps to Successful Breastfeeding Collaborative Subcommittee has conducted education and outreach in outpatient prenatal settings and facilitated relationship-building between those settings and hospitals.

New Jersey Breastfeeding Coalition
New Jersey Breastfeeding Coalition promotes and supports Zipmilk.org, which is a web site that can be utilized to locate providers, support groups and other breastfeeding services throughout the state of New Jersey.
Precious Jewels Moms Ministries
Precious Jewels Moms Ministries offers a weekly community based drop in breastfeeding clinic at a local WIC center.

Wisconsin Breastfeeding Coalition
WBC is working with the Wisconsin Department of Health Services, Wisconsin WIC Program, and Coffective to support local breastfeeding coalitions and community partners improve local coordination and collaboration to better serve moms and families.

Action 9. Provide education and training in breastfeeding for all health professionals who care for women and children.

Implementation Strategies
- Improve the breastfeeding content in undergraduate and graduate education and training for health professionals
- Establish and incorporate minimum requirements for competency in lactation care into health professional credentialing, licensing, and certification processes
- Increase opportunities for continuing education on the management of lactation to ensure the maintenance of minimum competencies and skills

Academy of Breastfeeding Medicine
Academy of Breastfeeding Medicine members work in medical schools, residency, and fellowship programs in all areas of medicine to increase content on human lactation. In addition, ABM hosts an annual meeting which provides breastfeeding training for health care professionals.
http://www.bfmed.org/Meeting/ConfDetails.aspx

American Academy of Family Physicians
Breastfeeding is encouraged by the AAFP and resources are provided on the breastfeeding website and in CME courses. Medical schools and family medicine residencies should include appropriate curricula in lactation physiology and breastfeeding management so that family physicians are adequately trained to provide care to breastfeeding mothers and infants.

American Academy of Pediatrics
The American Academy of Pediatrics Section on Breastfeeding Executive Committee awards Lectureship Grants to members in good standing within the various AAP chapters. These grants provide up to $2,000.00 in funding to assist SOBr members in the USA, to develop or partially subsidize a breastfeeding or use of donor milk in the NICU lectureship program. The American Academy of Pediatrics also has the Breastfeeding Residency Curriculum to help residents develop confidence and skills in breastfeeding care.

American Breastfeeding Institute
The American Breastfeeding Institute collaborates with other relevant organizations to provide training programs to professionals who work with minority, marginalized, or at-risk populations.

American College of Obstetricians and Gynecologists
ACOG founded a Breastfeeding Expert Work Group in February 2014 to develop accurate content and education, and to continue to demonstrate ACOG’s commitment to helping women achieve their goals for the best care possible for their newborns. ACOG’s Breastfeeding Expert Work Group will assist ACOG, specifically the Committee on Obstetric Practice and other committees as appropriate, by providing expertise in breastfeeding medicine and use that expertise to develop and promote breastfeeding tools and initiatives for providers and patients at all levels of the community.
https://www.acog.org/About-ACOG/ACOG-Departments/Breastfeeding

Precious Jewels Moms Ministries
Precious Jewels Moms Ministries offers a weekly community based drop in breastfeeding clinic at a local WIC center.

Wisconsin Breastfeeding Coalition
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https://www.acog.org/About-ACOG/ACOG-Departments/Breastfeeding
**American Public Health Association**
APHA hosts conference sessions to share best practices and science on support of mothers and families and offers CEUs that can count for health professionals to enhance their training.

**Association of State Public Health Nutritionists**
ASPHN’s “Role of Nutrition in Infant Mortality” highlights nutrition as a modifiable risk factor that must be addressed as part of infant mortality efforts. This brief summarizes the impact of nutrition, including breastfeeding, on infant mortality and identifies areas where nutrition interventions can make a difference in reducing infant mortality. It also describes the critical role that public health nutritionists play in preventing infant mortality. ASPHN regularly hosts webinars (e.g., MCH Nutrition Council, CoIIN, NWA partnership) for public health practitioners and have included breastfeeding topics. These webinars are recorded and archived on the website. ASPHN sponsors a competency website for professionals to increase knowledge and skills in public health nutrition. We also partnered with the Academy of Nutrition and Dietetics to develop and offer a public health nutrition online certificate of training. https://asphn.org/trainings-webinars/; https://publichealthnutrition.org/

**Association of Women’s Health, Obstetric and Neonatal Nurses**
AWHONN released the third edition of, “Breastfeeding Support: Preconception Care through the First Year,” in 2015. The latest edition of this resource highlights AWHONN’s continued commitment to promoting evidence-based nursing practice and ensuring that breast-and human milk feeding is the normative standard for infant feeding and nutrition for term, preterm and vulnerable infants. To learn more, visit AWHONN’s website. www.bmbfa.org

**Breastfeeding Coalition of Delaware**
The BCD received funding to provide EPIC B.E.S.T. training to health professionals across the states of Delaware and trained 70 practices in breastfeeding education and support.

**BreastfeedLA**
BreastfeedLA hosts continuing education opportunities every month for registered dietitians, nurses, lactation professionals, doulas, and social workers, and physicians. All trainings offer CEUs and CERPS. Occasionally we offer continuing education such as CHES, CME’s, and others for LCSW, LMFT, and Attorneys. We also provide webinar opportunities as well. http://breastfeedla.org/events/

**Carolina Global Breastfeeding Institute**
CGBI provides online and in-person training to healthcare providers. https://sph.unc.edu/cgbi/breastfeeding-university/

**Center for Health Equity, Education and Research**
CHEER and its partners - including Every Mother, Inc. - offer US hospital nursing staff, lactation consultants, International Board Certified Lactation Consultants (IBCLCs), and providers education and training required by Baby-Friendly USA in the form of hands-on clinical skills courses. We have also created a curriculum that promotes safe implementation of the BFHI. https://www.cheerequity.org/trainings.html

**Centering Healthcare Institute**
One of the activities at CHI’s training workshops involves messaging around breastfeeding.
Connecticut Breastfeeding Coalition
CBC is working to diversify lactation consultants in the state through scholarships to support future consultants take the courses and exams.

DHHS, Centers for Disease Control and Prevention
CDC is providing funding to the AAP for the purpose of updating physician education resources and determine gaps and needs of physicians. This work will be done in conjunction with the physician education constellation.

Every Mother, Inc.
Every Mother currently works in a cooperative agreement with the USDA Food and Nutrition Service for the project, “WIC Breastfeeding Curriculum,” a national breastfeeding training program for all levels of WIC staff. The curriculum is a tiered-based model designed in the “visual language” approach to address the learning needs of peer counselors, support staff, WIC certifiers, designated breastfeeding experts, and other WIC staff who work with new mothers. Every Mother is conducting regional “train the trainer” events throughout the country to assist FNS in launching the new materials, and will be adding additional components for self study and other resources as part of the overall comprehensive training package. Every Mother works as part of the CHAMPS Mississippi team (Communities and Hospitals Advancing Maternity Practices), a division of CHEER, to continue to provide competency training to help nursing staff meet skills required for Baby-Friendly certification, and to develop/provide training on safe implementation of maternity care practices.

Human Milk Banking Association of North America
HMBANA regularly publishes two guidelines for donor milk and milk banking, these are: “Best Practices for Expressing, Storing, and Handling Human Milk in Hospitals, Homes” and “Child Care Settings and Guidelines for the Establishment and Operation of a Donor Human Milk Bank”. HMBANA also convenes a biennial international conference on donor milk and a biennial membership symposium on milk banking. https://www.hmbana.org/news/events

International Board of Lactation Consultant Examiners
The International Board of Lactation Consultant Examiners (IBLCE) sets and implements standards for continuing education approval of education for International Board Certified Lactation Consultants (IBCLC). The IBLCE Exam Blueprint, Scope of Practice for International Board Certified Lactation Consultants (IBCLC) and the Clinical Competencies for IBCLC Practice describe the minimum standards of knowledge and skill for lactation consultants. http://iblce.org/resources/professional-standards/

International Childbirth Education Association
The International Childbirth Education Association provides both certification and other educational opportunities for breastfeeding support. IAT’s are required to attend breastfeeding continuing education on a yearly basis. ICEA is beginning an educational offering “Early Lactation Care Workshop” for all childbirth educators. www.icea.org

Florida Breastfeeding Coalition
FBC hosts a healthcare provider breastfeeding educational and advocacy conference each spring in every odd year. http://flbreastfeeding.org/hps.htm

Healthy Children Project, Inc.
The Healthy Children Project, Inc. provides training for more than 4,000 health workers annually through face-to-face courses, conferences, and online learning opportunities. Some of our courses prepare successful participants for lactation certifications and provide college credit recommendations. https://centerforbreastfeeding.org/education/college-credit/

Kansas Breastfeeding Coalition
The KBC provides in-person breastfeeding education sessions to the staff at hospitals, health department staff, home visitor programs (Health Start, Parents as Teachers, Early Head Start, etc...), K-State Research and Extension, and others involved in supporting families in Kansas. Sessions are in length from 1 hour to 1 day and address a variety of lactation topics. Information on the KBC Breastfeeding Basics and Advanced Lactation courses are available at: http://ksbreastfeeding.org/our-work/breastfeeding-education-courses/
La Leche League International
La Leche League offers continuing education programs for health care providers.
http://www.llli.org/resources/providers.html?m=0,2

La Leche League USA
La Leche League offers continuing education programs for health care providers.
http://www.llli.org/resources/providers.html?m=0,2

Lactation Education Accreditation and Approval Review Committee
LEAARC offers Recognition of lactation training programs of up to 45 hours in length, Approval of lactation training programs over 909 hours in length and accreditation of collegiate lactation programs. LEAARC also offers Recognition of Clinical Internships of up to 100 hours and Approval of programs offering 500 hours Clinical Internships. These endorsement opportunities assure the quality of didactic and clinical training in lactation management.
http://www.leaarc.org/download/LEAARC_ApprovedCourses.pdf

Lamaze International
Lamaze International offers the Lamaze Breastfeeding Support Specialist Training Program to provide advanced training for educators, doulas, nurses, midwives, lactation consultants, and other health care professionals to develop competencies required to support breastfeeding women and their families.
http://www.lamazeinternational.org/childbirth-educator-certification

Maryland Breastfeeding Coalition
Members of the Maryland Breastfeeding Coalition speak in a variety of settings and venues to educate health care professionals about breastfeeding. These include Grand Rounds at area hospitals, local conferences, and online continuing education modules.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition provides education and training to health professionals and others at its annual meeting and workshop and the Perinatal Hospital Leadership Summit, and promotes a free online Golden Start Breastfeeding Curriculum for Nursing Students.
http://www.health.state.mn.us/divs/oshii/bf/

curriculum.html

Mom2Mom Global
Mom2Mom Global works to bring accredited lactation training and CME opportunities to the military communities in which we operate. Although these trainings are open to all community members, many MTF staff utilize the opportunity to gain CME and deepen their knowledge of lactation-specific information. In addition, our lactation volunteer partnerships with MTFs provide an opportunity for on-the-job lactation education for health care professionals within the military health system.
www.mom2momglobal.org

National Association of Pediatric Nurse Practitioners
The National Association of Pediatric Nurse Practitioners (NAPNAP) encourages its membership to promote informed choice about infant feeding practices by educating expectant parents, family members, adolescents, and society at large about the nutritional, social, and economic importance of breastfeeding. NAPNAP encourages PNPs to promote, protect, and support breastfeeding as the normal, expected, and achievable infant feeding practice while functioning within their regular clinic duties. The NAPNAP breastfeeding Special Interest Group provides scholarships for continuing education and encourages members to become Certified Lactation Consultants, providing scholarship monies for those pursuing certification.
https://www.napnap.org/bfe

National Perinatal Association
NPA hosted “Pregnant Women, Drug Use, and NAS:

http://www.nationalperinatal.org/Nashville

**Nebraska Breastfeeding Coalition**
Over the next two years Nebraska Breastfeeding Coalition plans to promote education and evidence-based practices for breastfeeding support. This includes providing education and training for providers and supporters (IBCLCs, OB, FP, PEDs, CBEs, etc.) Visit OB and Pediatrician offices, give them breastfeeding information. Bring Really? Really! posters to visits to offices. Visit with OB offices, provide more up to date information from WHO. Establish a list of physicians and other providers who care for newborns across the state. Same for those who do prenatal care. Develop material (use existing if possible) to share with OB, FP and peds offices throughout the state.

http://nebreastfeeding.org/category/training/

**New Hampshire Breastfeeding Task Force**
The NHBFTF offers an annual statewide breastfeeding conference and offers occasional learning opportunities at general task force meetings. The NHBFTF provides access to evidence-based breastfeeding information on the NHBFTF website including an online 15 hour curriculum to meet Baby-Friendly requirements. The NH Ten Steps to Successful Breastfeeding Collaborative Subcommittee also conducts 5 hour clinical skills instruction to meet Baby-Friendly requirements. In the last year the NHBFTF also became an ANCC approved provider to provide nursing credits for breastfeeding educational opportunities allowing RN’s to meet professional continuing education requirements.

http://nhbreastfeedingtaskforce.org/healthcareproviders.php

**United States Lactation Consultant Association**
The United States Lactation Consultant Association offers affordable monthly webinars on diverse topics available to members and non-members. Webinar recordings can be purchased for use in a group setting (including staff education). The USLCA journal, Clinical Lactation, focuses on lactation information that is helpful and applicable in daily practice.

http://uslca.org/education-resources

**West Virginia Breastfeeding Alliance**
WVBA hosted 2 Healthy Child Project/Center for Breastfeeding Lactation Counselor Trainings in 2018 and welcomed 86 new Certified Lactation Counselors.

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**Action 10. Include basic support for breastfeeding as a standard of care for midwives, obstetricians, family physicians, nurse practitioners, and pediatricians.**

**Implementation Strategies**

- Define standards for clinical practice that will ensure continuity of care for pregnant women and mother-baby pairs in the first four weeks of life
- Conduct analyses and disseminate their findings on the comparative effectiveness of different models for integrating skilled lactation support into settings where midwives, obstetricians, family physicians, nurse practitioners, and pediatricians practice

**Academy of Breastfeeding Medicine**
The Academy of Breastfeeding Medicine continues to produce evidence-based clinical protocols and revise existing protocols every 5 years in multiple languages.

http://www.bfmed.org/Resources/Protocols.aspx

**American Academy of Family Physicians**
The AAFP supports the core competencies for health care professionals to provide breastfeeding support and education. Medical schools and family medicine residencies should include appropriate curricula in lactation physiology and breastfeeding management so that family physicians are adequately trained to provide care to breastfeeding mothers and infants.

https://www.aafp.org/about/policies/all/breastfeeding-support.html

**American Academy of Pediatrics**
With the encouragement and strong support of the Maternal and Child Health Bureau (MCHB) of the Health Resources and Services Administration, the America Academy of Pediatrics and its many
Collaborating partners updated the Bright Futures Guidelines as a uniform set of recommendations for health care professionals. AAP has developed the Breastfeeding...The First Immunization and Obesity Prevention Begins with Breastfeeding posters to raise awareness of the link between breastfeeding and health promotion.

American College of Obstetricians and Gynecologists
The American College of Obstetricians and Gynecologists produces clinical recommendations and content on breastfeeding for providers. Women are strongly encouraged to breastfeed, and the American College of Obstetricians and Gynecologists supports each woman’s right to breastfeeding.
https://www.acog.org/About-ACOG/ACOG-Departments/Breastfeeding/ACOG-Clinical-Guidelines

American Public Health Association
APHA includes lactation services at our annual meeting and also have policies to support lactating employees in the organization.

Baby Café USA
BCUSA encourages all cafes to link with other health services, and to invite them to attend Cafes for education.
http://babycafeusa.org/what-is-a-baby-cafe.html

Centering Healthcare Institute
Breastfeeding outcome tracking is one of the measures CHI expects their CenteringPregnancy sites to include in their data collection.

Connecticut Breastfeeding Coalition
CBC is conducting some outreach to physicians. A small study was conducted in 2017 to examine obstetricians and pediatricians breastfeeding knowledge, attitudes, and practices.

District of Columbia Breastfeeding Coalition
The DCBFC (and the Maryland Breastfeeding Coalition) recognize healthcare provider offices that promote and support breastfeeding through the annual Healthcare Professional Awards.

FHI 360
Under Alive and Thrive (A&T), FHI 360 established a network of Centers for Breastfeeding Excellence (CBFE) in its four focus countries. Four hospitals in Viet Nam have been designated as the first CBFE's in the country, providing A&T the opportunity to test, adapt, and replicate the process in Vietnam and its other focus countries (Cambodia, Laos, and Myanmar). FHI 360 has staff that is a Steering Committee Member of the Global Breastfeeding Coalition which is chaired by UNICEF and WHO (Advocacy Coalition to protect and promote BF globally).

Florida Breastfeeding Coalition
FBC hosts website links and educational info on the benefits of breastfeeding.
http://flbreastfeeding.org/benefits.htm

Human Milk Banking Association of North America
HMBANA regularly publishes two guidelines for donor milk and milk banking, these are: “Best Practices for Expressing, Storing, and Handling Human Milk in Hospitals, Homes” and “Child Care Settings and Guidelines for the Establishment and Operation of a Donor Human Milk Bank”. HMBANA also convenes a biennial international conference on donor milk and a biennial membership symposium on milk banking.
https://www.hmbana.org/news/events
ImprovingBirth
ImprovingBirth’s Mother-Friendly Accreditation Program (MFAP) outlines specific measures for hospitals and providers to improve maternity care, one of which are specific steps to improve breastfeeding success for new mothers.
https://improvingbirth.org/mfap/

International Childbirth Education Association
ICEA provides breastfeeding information on the website for resources for both parents and professional as well as a regularly updated Facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
The KBC has partnered with the Kansas Chapter of the American Academy of Pediatricians to create and implement a “Breastfeeding Friendly Physician’s Practice” designation. Once enrolled in the designation program, the practice receives a free 1-hour “lunch-and-learn” presentation along with a tool kit of resources. Enrolled practices also participate in quarterly webinars on lactation-specific topics using the USBC’s Core Competencies as the content outline. The KBC assists with the development and presentation of all trainings for this project.
http://ksbreastfeeding.org/physicians/

Lamaze International
Lamaze International disseminates research and evidence-based practices that support breastfeeding as a standard of care through publications in the Journal of Perinatal Education, the Lamaze newsletter/blog Science and Sensibility, and through the Lamaze website.
http://www.lamaze.org/

National Perinatal Association
NPA has a Transcultural Position statement.

Action 11. Ensure access to services provided by International Board Certified Lactation Consultants.

Implementation Strategies
• Include support for lactation as an essential medical service for pregnant women, breastfeeding mothers, and children
• Provide reimbursement for IBCLCs independent of their having other professional certification or licensure
• Work to increase the number of racial and ethnic minority IBCLCs to better mirror the U.S. population

American Breastfeeding Institute
The American Breastfeeding Institute collaborates with other organizations to increase access to professional lactation care, especially in minority, marginalized, or at-risk populations.

American College of Obstetricians and Gynecologists
The American College of Obstetricians and Gynecologists (ACOG) endorses paid parental leave as essential. Paid parental leave includes maintenance of full benefits and 100% of pay for at least six weeks.
**American Public Health Association**
The American Public Health Association sent a letter of support to HHS Secretary Sebelius to support the Institute of Medicine recommendations to require insurers to support lactation counseling.
http://apha.org/~/media/files/pdf/advocacy/letters/aphasebeliusiomrecommendations.ashx

**Asian Breastfeeding Task Force**
Asian Breastfeeding Task Force will be providing scholarships to people who speak Asian languages to increase the workforce of lactation individuals who are bilingual.

**Baby Café USA**
All Baby Cafes are required to provide free IBCLC care to any mother attending a Baby Cafe.

**Black Mothers’ Breastfeeding Association**
Select BMBFA Board members and mommy ambassadors are CLCs. We offered the women access to speak to one of the lactation consultants that we have on staff. We also made sure that even after support group sessions, they had the opportunity to get 1:1 assistance.
www.bmbfa.org

**Breastfeeding Coalition of Delaware**
All resources in Delaware are compiled on our website for easy of finding peer or professional breastfeeding support. The BCD conducted a survey of lactation support in Delaware and found disparities of professional support of those among various racial and ethnic backgrounds as well as disparities in language. In response the BCD began a scholarship program to offer lactation training in hopes to diversify the field and break down barriers to becoming a lactation peer or professional.

**BreastfeedLA**
We offer a resource directory with IBCLCs included.
http://breastfeedla.org/resource-directory/

**Carolina Global Breastfeeding Institute**
CGBI hosts the first accredited Pathway 2 Lactation Consultant training program, and is working with HBCUs who wish to establish their own Pathway 2 program.
https://sph.unc.edu/cgbi/lactation-consultant-training/

**District of Columbia Breastfeeding Coalition**
The Medicaid Coverage to Promote Breastfeeding Policy (2014) created a rule to allow IBCLCs to become Medicaid providers.

**Every Mother, Inc.**
Every Mother, Inc served as chair of the International Lactation Consultant Association’s inaugural Lactation Equity Summit. Mrs. Carothers is recent past chair of the Monetary Investment for Lactation Consultant Certification (MILCC) which provides scholarships for IBCLC.
https://www.milcc.org/

**Florida Breastfeeding Coalition**
The Florida Breastfeeding Coalition promotes the Florida Lactation Consultant Association’s efforts to obtain licensure of IBCLCs in the state of Florida to improve access of care to breastfeeding mothers and babies.

**Georgia Breastfeeding Coalition**
ZipMilk GA is our Georgia State Breastfeeding Directory. Use it to find breastfeeding help all over the state, including IBCLCs. Healthcare Professionals can use it to connect with other breastfeeding supporters and resources nearby and offer moms an easy way see all the various types of breastfeeding support around you, including how to find and contact an IBCLC.
www.zipmilk.org

**Healthy Children Project, Inc.**
The Healthy Children Project, Inc. provides training for more than 4,000 health workers annually through face-to-face courses, conferences, and online
learning opportunities. Some of our courses prepare successful participants for lactation certifications and provide college credit recommendations.
https://centerforbreastfeeding.org/education/college-credit/

**Human Milk Banking Association of North America**
HMBANA regularly publishes two guidelines for donor milk and milk banking, these are: “Best Practices for Expressing, Storing, and Handling Human Milk in Hospitals, Homes” and “Child Care Settings and Guidelines for the Establishment and Operation of a Donor Human Milk Bank”. HMBANA also convenes a biennial international conference on donor milk and a biennial membership symposium on milk banking.
https://www.hmbana.org/news/events

**International Board of Lactation Consultant Examiners**
The International Board of Lactation Consultant Examiners (IBLCE) believes giving mothers the support they need to breastfeed their babies is central to the role and function of IBCLCs. The IBLCE exam is offered in countries throughout the world in seventeen different languages. In addition, together with the International Lactation Consultant Association, the IBLCE administers the IBCLC Care Award to recognize hospitals and birthing facilities that hire IBCLCs and have a dedicated lactation program that provides service 5 to 7 days a week.
http://iblce.org/about-iblce/iblce-exam-facts-figures/

**International Childbirth Education Association**
The International Childbirth Education Association provides both certification and other educational opportunities for breastfeeding support. IAT’s are required to attend breastfeeding continuing education on a yearly basis. ICEA is beginning an educational offering “Early Lactation Care Workshop” for all childbirth educators.
www.icea.org

**Kansas Breastfeeding Coalition**
The KBC maintains a “Local Resource Directory” to help families and providers find local breastfeeding support. The directory allows families to search by zip code and zoom in or out depending on how far they are willing to travel.
http://ksbreastfeeding.org/local-resources/

**La Leche League USA**
Serving as an accredited LLL Leader is one of the ways those who are not already health care professionals can acquire supervised clinical lactation hours to qualify for the IBLCE exam. By enabling more candidates to acquire the needed hours, LLL USA helps to increase access to professional lactation care.
https://iblce.org/step-1-prepare-for-ibclc-certification/lactation-specific-clinical-experience/

**Maryland Breastfeeding Coalition**
The Maryland Breastfeeding Coalition has a database of IBCLCs and support groups throughout the state. This is still a work in progress and we update it regularly, adding new resources as they are found. This database also helps us find gaps in care so that we can work to address this issue.
http://mnbreastfeedingcoalition.org/licensure/

**Minnesota Breastfeeding Coalition**
The Minnesota Breastfeeding Coalition leads a legislative effort to license clinical breastfeeding care in Minnesota.
http://mnbreastfeedingcoalition.org/licensure/

**Mom2Mom Global**
The needs of military families dictate that we utilize pragmatic solutions to ensure and expand access to trained lactation professionals with accurate, evidence-based information. Currently, the requirements to sit the IBLCE exam are prohibitive to many military servicemembers and dependents, but there are a number of other professional credentials accredited by LEAARC that are obtainable for military families. We are pleased that IBLCE has

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*New mothers need access to trained individuals with established relationships in the health care community who are flexible enough to meet mothers’ needs outside of traditional work hours and locations, and provide consistent information.*

— The Surgeon General’s Call to Action to Support Breastfeeding, 2011
awarded us approval to be a Recognized Mother Support Counsellor Organization, which will mitigate some of these barriers to military spouses who seek to attain the IBCLC credential. We strive to increase access to trained, accredited lactation professionals by hosting CLC trainings in our chapter communities, and assisting military servicemembers and spouses in utilizing military programs to fund tuition costs.

www.mom2momglobal.org

**National Association of Pediatric Nurse Practitioners**
The National Association of Pediatric Nurse Practitioners Breastfeeding Special Interest Group provides reimbursement to two members who take the IBCLCE examination each year through the Breastfeeding Education SIG IBCLCE Exam Award. [https://www.napnap.org/special-interest-group-sig-awards#BFE%20SIG%20Awards](https://www.napnap.org/special-interest-group-sig-awards#BFE%20SIG%20Awards)

**New York Statewide Breastfeeding Coalition**
NYSBC is once again offering a few scholarships for persons from the non-dominant culture to sit for the April 2020 IBCLC exam. [https://www.nysbreastfeeding.org/community-events/](https://www.nysbreastfeeding.org/community-events/)

**Precious Jewels Moms Ministries**
Precious Jewels Moms Ministries offers a weekly community based breastfeeding drop in clinic service operated by an International Board Certified Lactation Consultant. IBCLC lead community based breastfeeding support group.

**United States Lactation Consultant Association**
A top priority for the IBCLC profession in the United States is to obtain licensure in order to protect the public. The United States Lactation Consultant Association is communicating with State Medicaid Directors to work on IBCLC reimbursement for lactation services. [http://uslca.org/wp-content/uploads/2013/02/Licensure_FAQs_for_IBCLCs.pdf](http://uslca.org/wp-content/uploads/2013/02/Licensure_FAQs_for_IBCLCs.pdf)

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**Action 12. Identify and address obstacles to greater availability of safe banked donor milk for fragile infants.**

**Implementation Strategies**
- Conduct a systematic review of the current evidence on the safety and efficacy of donor human milk
- Establish evidence-based clinical guidelines for the use of banked donor milk
- Convene a study on federal regulation and support of donor milk banks

**American Academy of Pediatrics**
The American Academy of Pediatrics Breastfeeding and the “Donor Human Milk for the High-Risk Infant: Preparation, Safety, and Usage Options in the United States” policy statement identifies and addresses obstacles to availability of safe donor milk for infants. The statement also addresses the importance of health care providers counseling families considering milk sharing about the risks of bacterial or viral contamination of nonpasteurized human milk and about the possibilities of exposure to medications, drugs, or herbs in human milk. [https://pediatrics.aappublications.org/content/139/1/e20163440](https://pediatrics.aappublications.org/content/139/1/e20163440)

**American Public Health Association**
APHA hosts conference sessions to share best practices and science on donor milk.

**Baby Café USA**
Baby Cafes encourage mothers with abundant supply to donate- there is a Baby cafe in the Colorado Milk Bank, and the Melrose Baby Cafe is also a milk depot. [http://www.babycafeusa.org/index.php?option=com_babycafe&task=view&ID=6](http://www.babycafeusa.org/index.php?option=com_babycafe&task=view&ID=6)

**BreastfeedLA**
BreastfeedLA has created four milk depots throughout Los Angeles where individuals can drop off their excess breast milk and we will ship it to the HMBANA milk bank, Mothers Milk Bank of San
Jose. Los Angeles uses 70% of the milk from the milk bank but was donating 30%. This has enabled more families to donate breast milk and also helped several hospital to start the impetus to use donor milk at their hospital.

http://breastfeedla.org/milkdepots/

**Connecticut Breastfeeding Coalition**

CBC works closely with the Northeast Milk Bank and CT has several milk depots.

**District of Columbia Breastfeeding Coalition**

The Medicaid Coverage to Promote Breastfeeding Policy (2014) provides outpatient coverage of donated human milk and is working on inpatient coverage of donor milk and human milk fortifier.

**Every Mother, Inc.**

Every Mother, Inc serves as a member of the board of directors for the Mother’s Milk Bank of Mississippi, works to promote the milk bank with hospitals and communities across the State of Mississippi, and provides information about donor milk in many training programs provided.

http://www.msmilkbank.org/

**Florida Breastfeeding Coalition**

FBC supports efforts of the Mothers’ Milk Bank of Florida in becoming established and a viable milk bank.

http://flbreastfeeding.org/milkbank.htm

**Human Milk Banking Association of North America**

HMBANA is a membership association of nonprofit human milk banks whose mission is to provide donor milk and support local mothers to breastfeed. HMBANA is working to promote donor milk access in multiple ways, including working with its members and partners to advocate for donor milk health insurance coverage.


**International Childbirth Education Association**

ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.

www.icea.org

**La Leche League USA**

Through the LLL USA social media platforms, LLL works to educate the public on the importance of donor milk. LLL USA has participated in Best for Babes’ Miracle Milk programs annually. During 2018 LLL USA helped develop and launched a study for the University of Massachusetts on families’ experiences as donors or recipients of expressed breast milk. Nearly 3,000 families responded to the survey. This will be presented as a poster presentation at the 2019 NBCC.

**Minnesota Breastfeeding Coalition**

The Minnesota Breastfeeding Coalition provided education on “Donor Milk Beyond the NICU” at its Pre-conference Workshop.


**Mom2Mom Global**

Mom2Mom Global does not facilitate milksharing, but we recognize that peer to peer milksharing does occasionally happen among mothers in military communities. To that end, we provide guidance and evidence-based information about safe and informed peer to peer milksharing, including the HMBANA blood screen panel for donors.

www.mom2momglobal.org

**New Hampshire Breastfeeding Task Force**

The NH Breastfeeding Task Force promotes the use of Donor Milk on our website and has increased collaboration with the Mothers’ Milk Bank of New England as an organizational member of the NH Breastfeeding Task Force.

http://nhbreastfeedingtaskforce.org/index.php

**New York Statewide Breastfeeding Coalition**

We collaborated with the NY Milk Bank to advocate for Medicaid Reimbursement for human donor milk for preterm babies in NYS hospitals. The legislation passed.

https://www.nymilkbank.org/about/

**Ohio Breastfeeding Alliance**

OBA supports the work of Ohio Health Mother’s Milk bank and is available to assist in publicizing the need for donors, setting up “milk drop” sites, and promoting use of donated milk.
Employment

“Employment is now the norm for U.S. women of childbearing age (20–44 years). In 2009, half of all mothers with children younger than 12 months were employed, and more than two-thirds of those employed worked full-time (35 or more hours per week). Employed women have been less likely to initiate breastfeeding, and they tend to breastfeed for a shorter length of time than women who are not employed. Most employed mothers who are lactating have to pump milk at work for their children and need to be provided with accommodations to do so. In 2010, the Affordable Care Act (ACA) included a provision for employers to provide workplace accommodations that enable employees who are breastfeeding to express their milk. Specifically, the ACA amends the Fair Labor Standards Act of 1938 by having employers provide reasonable, though unpaid, break time for a mother to express milk and a place, other than a restroom, that is private and clean where she can express her milk. Given that 26 percent of mothers employed full-time in 2003 were breastfeeding when their infant was aged six months, it is clear that a substantial percentage of U.S. mothers manage to combine breastfeeding and paid work. However, U.S. mothers overall have less support for continuing to breastfeed after returning to work than is recommended by the International Labor Organization. In 2009, 15 U.S. states required that employers support breastfeeding employees when they return to work.” – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 13. Work toward establishing paid maternity leave for all employed mothers.

Implementation Strategies
- Add maternity leave to the categories of paid leave for federal civil servants
- Develop and implement programs in states to establish a funding mechanism for paid maternity leave

1,000 Days
1,000 Days advocates for a comprehensive paid leave policy that covers all working women in the U.S. We are mobilizing our community of moms via social media to contact their Members of Congress in support of existing legislation. We are also conducting a qualitative case study of low-wage working women’s experiences without paid leave, in an effort to highlight the importance of paid leave for families across the country.

American Academy of Family Physicians
The AAFP encourages family physicians to work in their communities to advocate removal of barriers to breastfeeding. This could include overcoming cultural issues, encouraging breastfeeding-friendly workplaces, advocating for adequate paid maternity leave, and protecting the right to breastfeed in public. https://www.aafp.org/about/policies/all/breastfeeding-support.html

American Public Health Association
APHA has several policies that call for paid leave. We have participated in numerous sign on letters to support expansion as well. https://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2014/07/1

Association of State Public Health Nutritionists
ASPHN’s Policy Committee submits comments and signs on to letters in support of paid leave when relevant to breastfeeding and the ASPHN mission.

Association of Women’s Health, Obstetric and Neonatal Nurses
AWHONN supports the FAMILY Act. It would provide workers with up to 12 weeks of partial income when they take time for their own serious health condition, including pregnancy and childbirth recovery; the serious health condition of a child, parent, spouse or domestic partner; the birth or adoption of a child; and/or for particular military caregiving and leave purposes.

BreastfeedLA
BreastfeedLA is an active member of the California Work and Family Coalition. We partner with them to provide several training opportunities for paid family
leave. We also participate in a statewide meeting and lobby days on this issue.

**Connecticut Breastfeeding Coalition**

CBC supports paid family leave in CT and the organizations working to bring this to the legislature. CBC has provided testimony in previous legislative forums and supported the initiatives of organizations, like the CT Women’s Education and Legal Fund.

**District of Columbia Breastfeeding Coalition**

The DC Breastfeeding Coalition provided testimony to support the Child’s Right to Nurse Human Rights Amendment Act of 2017 and the Universal Paid Leave Act of 2015, which provides 8 weeks of paid leave.

**International Board of Lactation Consultant Examiners**

IBLCE has signed on to numerous advocacy letters to the U.S. Congress regarding this matter.

**International Childbirth Education Association**

ICEA provides breastfeeding information on the website for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.

**Kansas Breastfeeding Coalition**

The KBC is working with state partners to determine possible next steps to introduce legislation in Kansas for paid family leave.

**La Leche League USA**

Through the LLL USA social media platforms, LLL works to educate the public on the importance of mothers and babies being together to establish a strong breastfeeding relationship. When possible LLL USA forwards action alerts from USBC to the LLL USA followers to contact their legislators.

**Maryland Breastfeeding Coalition**

The Maryland Breastfeeding Coalition held a screening last year of the film Zero Weeks. Members of the Coalition also testified on behalf of a paid family leave bill for state employees (it passed) earlier this year. We are hopeful this is the beginning of a larger movement.

**Mom2Mom Global**

Mom2Mom Global is partnering with MomsRising.org to raise awareness of issues facing military families, particularly surrounding the complexities of paid family leave for active duty servicemembers. We also partner with the National Military Family Association and Breastfeeding in Combat Boots to raise awareness and focus grassroots concerns from the “boots on the ground” perspective of families to the policymakers within the DOD and government.

www.mom2momglobal.org

**MomsRising**

MomsRising supports the expansion of state and federal paid leave policies to ensure that all new parents have the opportunity to establish and continue breastfeeding before they return to work.

https://action.momsrising.org/sign/paid_family_leave_2017/

**National WIC Association**

NWA has signed on to various letters in support of paid family leave for mothers and families. They include: Letter on Paid Family Leave – MomsRising and letter on Paid Leave for Military Families – MomsRising.

**New Hampshire Breastfeeding Task Force**

The NH Breastfeeding Task Force supports paid maternity leave.

**New York Statewide Breastfeeding Coalition**

NYSBC collaborated and did advocacy work across NYS to promote Paid Family Leave Law. Paid Family Leave is now available up to 12 weeks. Resources are listed on our website.

https://www.nysbreastfeeding.org/laws-and-legislation/
Action 14. Ensure that employers establish and maintain comprehensive, high-quality lactation support programs for their employees.

Implementation Strategies

- Develop resources to help employers comply with federal law that requires employers to provide the time and a place for nursing mothers to express breast milk
- Design and disseminate materials to educate employers about the benefits of providing more comprehensive, high-quality support for breastfeeding employees
- Develop and share innovative solutions to the obstacles to breastfeeding that women face when returning to work in non-office settings
- Promote comprehensive, high-quality lactation support programs as part of a basic employee benefits package

Academy of Breastfeeding Medicine
The Academy of Breastfeeding Medicine's journal Breastfeeding Medicine includes articles on state-level breastfeeding support in the workplace and the federal “Break Time for Nursing Mothers” law. [http://www.liebertpub.com/bfm](http://www.liebertpub.com/bfm)

American Academy of Family Physicians
Family medicine training programs should, therefore, promote and support institutional policies to provide appropriate accommodations to allow trainees to securely breastfeed and/or express breast milk as needed during designated duty hours. [https://www.aafp.org/about/policies/all/breastfeeding-support.html](https://www.aafp.org/about/policies/all/breastfeeding-support.html)

American Public Health Association
APHA includes lactation services at our annual meeting and also have policies to support lactating employees in the organization.

Association of State Public Health Nutritionists
ASPHN’s “Incorporating Nutrition in the Title V MCH Services Block Grant National Performance Measures” includes the Breastfeeding priority. Workplace support is one of the evidence-based strategies, to ensure compliance with workplace accommodation law and enhance lactation support programs. The publication is a tool to provide state Title V programs guidance about incorporating nutrition-related strategies into their work. ASPHN’s Policy Committee submits comments and signs on to letters related to employer support when relevant to breastfeeding and the ASPHN mission. ASPHN supports a Children’s Healthy Weight CoIIN where participating states may choose a breastfeeding track that includes employer support. [https://asphn.org/childrens-healthy-weight-coiin/](https://asphn.org/childrens-healthy-weight-coiin/) ; [https://asphn.org/asphn-publications/](https://asphn.org/asphn-publications/)

BreastfeedLA
BreastfeedLA works with employers to provide lactation accommodations to their employees. We provide resources and training to employers and colleges and universities on this topic. [http://breastfeedla.org/at-work/](http://breastfeedla.org/at-work/)

Connecticut Breastfeeding Coalition
Helping moms meet their goals for breastfeeding is no small accomplishment. Worksites that assist employed mothers in breastfeeding successfully deserve to be recognized. If your worksite provides basic lactation support or goes above and beyond to make breastfeeding work for your employees, thank you! The Connecticut Breastfeeding Coalition (CBC) wants to publicly recognize your efforts and let people know your worksite is Breastfeeding Friendly. Employment is now the norm for U.S. women of childbearing age (20–44 years). In 2009, half of all mothers with children younger than 12 months were employed, and more than two-thirds of those employed worked full-time (35 or more hours per week). Employed women have been less likely to initiate breastfeeding, and they tend to breastfeed for a shorter length of time than women who are not employed. Most employed mothers who are lactating have to pump milk at work for their children and need to be provided with accommodations to do so. [http://www.breastfeedingct.org/index.php/2013-03-08-15-28-04/why-become-a-breastfeeding-friendly-wor](http://www.breastfeedingct.org/index.php/2013-03-08-15-28-04/why-become-a-breastfeeding-friendly-wor)

DHHS, Centers for Disease Control and Prevention
CDC provides funding to state health departments, to the Association of State and Territorial Health Officials (ASTHO), and to USBC for the purpose of implementing a variety of strategies related to employer support.
DHHS, Health Resources and Services Administration, Maternal and Child Health Bureau
The Health Resources and Services Administration Maternal and Child Health Bureau has published the resource kit Business Case for Breastfeeding: Steps to a Breastfeeding Friendly Worksite.
http://mchb.hrsa.gov/pregnancyandbeyond/breastfeeding/

District of Columbia Breastfeeding Coalition
DCBFC hold an annual Breastfeeding-Friendly Workplace Awards ceremony for businesses committed to supporting women in the workplace. We also receive complaints from employees about employers who are not providing supportive breastfeeding environments.

Every Mother, Inc.
Every Mother, Inc. worked on a national project with the DHHS Office on Women’s Health, Supporting Nursing Moms at Work: Employer Solutions, to disseminate information about the “Break Time for Nursing Mothers” law to business organizations across the country. Every Mother also continues to provide technical assistance and training in employment issues related to breastfeeding with coalitions, WIC agencies, businesses, and other community groups. Every Mother also consulted on a national evaluation of the OWH resources through LTG Associates. http://www.womenshealth.gov/breastfeeding/employer-solutions/index.html

Florida Breastfeeding Coalition
FBC encourages and educates employers to have a breastfeeding friendly worksite and provide an award to those that put into place levels of criteria.
http://flbreastfeeding.org/employerprogram.htm

International Childbirth Education Association
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
Kansas “Business Case for Breastfeeding” program assists employers to develop or enhance workplace lactation support services in compliance with the federal “Break Time for Nursing Mother” law. Breastfeeding mothers are supported as well through resources on the KS BCFB website and a “Returning to Work” class curriculum.
http://kansasbusinesscase.com/

Maryland Breastfeeding Coalition
In partnership with the DC Breastfeeding Coalition the Maryland Breastfeeding Coalition awards local businesses and health care providers with its annual Breastfeeding Friendly Workplace Awards and Breastfeeding Friendly Healthcare Provider Awards. Over 100 businesses have received awards since 2010.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition supports employers’ lactation support programs by providing technical assistance using Business Case for Breastfeeding resources.
http://mnbreastfeedingcoalition.org/workplace/

Mom2Mom Global
Mom2Mom Global provides accurate, up-to-date information about Department of Defense regulations, policies, and applicable federal laws regarding breastfeeding in the workplace for Active Duty, civilian, and contracted employees.
www.mom2momglobal.org

“it is clear that a substantial percentage of U.S. mothers manage to combine breastfeeding and paid work. However, U.S. mothers overall have less support for continuing to breastfeed after returning to work than is recommended by the International Labor Organization.”
— The Surgeon General’s Call to Action to Support Breastfeeding, 2011
**MomsRising**

Employment is now the norm for women of childbearing age, yet breastfeeding mothers continue to face barriers in the workplace, putting them at particular risk for not meeting their breastfeeding goals. Together we can bring women out of bathroom stalls and into the pumping rooms they deserve.  
https://action.momsrising.org/sign/support_all_breastfeeding_working_moms_2017/

**Nebraska Breastfeeding Coalition**

Nebraska Breastfeeding Coalition’s Employer Support and Education work group, part of the Goal Three Task Force, hopes to: Create an advisory group of employers and work with them on needs/barriers/and education (Ad hoc, as needed, not necessarily ongoing). Bring employers to the table so we understand their perspective, e.g. what stops them from supporting breastfeeding moms in their workplace? (If we know this we can then target our communication efforts to address those reasons.) Identify stakeholders that need to be at the table (Engage the wellness councils in the discussion). Define what Workplace support looks like or should look like. Education for employers with marketing. Form relationships with employers and use as resources for other employers (champions). Provide businesses with breastfeeding resources so they have access to help answer questions they may have. Rework, revamp, and revitalize the BFF Award.  

**New Hampshire Breastfeeding Task Force**

The NH Breastfeeding Task Force has partnered with NH DHHS, Keene State College, and Healthy Monadnock 2020 to develop free online training for businesses called “Implementing a Worksite Lactation Program.” The NH Breastfeeding Task Force has offered technical assistance and promoted the need for Workplace Breastfeeding support at Community groups, in businesses, and Human Resource events.  
http://nhbreastfeedingtaskforce.org/employers.php

**New Jersey Breastfeeding Coalition**

The NJBC developed a New Jersey Breastfeeding Friendly Worksite Recognition Program. We recognize and award employers who provide their lactating employees reasonable breaks to express milk or nurse their children. All lactating employees must have access to a private space for expressing milk or nursing. The space is not a bathroom. The space is lockable and shielded from view. The space has an electrical outlet.

**New York Statewide Breastfeeding Coalition**

Trained over 350 NYS Health and Human Service Providers to use the Business Case for Breastfeeding Toolkit. Resources listed on our website.  
https://www.nysbreastfeeding.org/workplace-support/

**Wisconsin Breastfeeding Coalition**

WBC’s Worksite Committee is participating in the ASPHN Children’s Healthy Weight CoIIN and is focused on improving worksite lactation support.  
https://www.wibreastfeeding.com/wi-initiatives/worksite/
Action 15. Expand the use of programs in the workplace that allow lactating mothers to have direct access to their babies.

**Implementation Strategies**

- Create incentive or recognition programs for businesses that establish, subsidize, and support child care centers at or near the business site
- Identify and promote innovative programs that allow mothers to directly breastfeed their babies after they return to work

**American Public Health Association**
We have a policy that encourages robust maternal protections to support lactation including minimizing separation by allowing babies at work.  
[https://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2015/01/2](https://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2015/01/2)

**Every Mother, Inc.**
Every Mother, Inc. promotes the importance of “Babies at Work” programs in all Business Case for Breastfeeding training events, webinars, and other educational events.  
[https://www.everymother.org/training](https://www.everymother.org/training)

**Black Mothers’ Breastfeeding Association**
We allowed the lactating mothers that we had on staff to freely breastfeed and have access to pump or breastfeed. During conferences, meetings, or other work related activities our associates knew that they had the freedom to feed or prepare food for their children.  
[www.bmbfa.org](http://www.bmbfa.org)

**International Childbirth Education Association**
ICEA provides breastfeeding information on the website for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.  
[www.icea.org](http://www.icea.org)

**Kansas Breastfeeding Coalition**
This is supported through the “Business Case for Breastfeeding” program. See above.  
[http://kansasbusinesscase.com/](http://kansasbusinesscase.com/)

Action 16. Ensure that all child care providers accommodate the needs of breastfeeding mothers and infants.

**Implementation Strategy**


**American Public Health Association**
We have a policy that encourages robust maternal protections to support lactation including best practices in child care. We also have a child care subcommittee that includes members of the breastfeeding forum that works to further policy development and support advocacy efforts.  
[https://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2015/01/2](https://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2015/01/2)

**Carolina Global Breastfeeding Institute**
CGBI contributed materials to and participated in editing of Caring for Our Children: National Health and Safety Performance Standards: Guidelines for Out-of-Home Child Care. CGBI has also developed a program to support breastfeeding in the child care setting.  

**Association of State Public Health Nutritionists**
ASPHN supports a Children’s Healthy Weight CoIIN where participating states may choose a breastfeeding track that includes support in child care.  
[https://asphn.org/childrens-healthy-weight-coiin/](https://asphn.org/childrens-healthy-weight-coiin/)
Connecticut Breastfeeding Coalition
CBC is working on recognizing breastfeeding friendly child care centers.

DHHS, Centers for Disease Control and Prevention
CDC has an Early Care and Education (ECE) work group that works through grants to states and organizations to help implement strategies supportive of breastfeeding, nutrition and physical activity.

DHHS, Health Resources and Services Administration, Maternal and Child Health Bureau
http://cfoc.nrckids.org/

District of Columbia Breastfeeding Coalition
DCBFC is working with the Office of the State Superintendent of Education (OSSE) on a rating/award for breastfeeding friendly daycares.

Every Mother, Inc.
Provides educational sessions regarding promoting and supporting breastfeeding in the child care setting. This includes webinars, direct training, and inclusion of child care issues in frequent presentations about supporting new families.
https://www.everymother.org/training

Florida Breastfeeding Coalition
Develop education and award to child care facilities who become breastfeeding friendly.
http://flbreastfeeding.org/child_care.htm

International Board of Lactation Consultant Examiners
IBLCE has signed on to numerous advocacy letters to the U.S. Congress regarding this matter.

International Childbirth Education Association
ICEA provides breastfeeding information on the website for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
The KBC provides a two hour training for child care providers to support the breastfeeding mother and family. The training is approved for continuing education for providers by the Kansas Dept. of Health & Environment Child Care Licensing Division. Partners include KS Child Care Training Opportunities (KCCTO), Child Care Aware of Kansas and KDHE. Additional resources for providers and families are available on the website at http://ksbreastfeeding.org/cause/child-care-provider-education/

The KBC also collaborated with Child Care Aware of Kansas (CCAK) to create a “Breastfeeding Friendly Child Care Provider” designation available to both home and center-based providers. CCAK administers the designation program and the KBC provides the training curriculum and technical assistance.

Minnesota Breastfeeding Coalition
The Minnesota Breastfeeding Coalition maintains a list of breastfeeding support resources for child care providers and parents and promotes the Minnesota Department of Health initiative to recognize breastfeeding friendly child care providers.
http://mnbreastfeedingcoalition.org/child-care/

Mom2Mom Global
We frequently support parents who struggle against outdated policies surrounding breastmilk handling at the Child Development Centers or Family Child Care providers on military installations. We advocate for policy change and proper interpretation of policies to promote safe and supportive breastmilk handling.
www.mom2momglobal.org
New Hampshire Breastfeeding Task Force
NH has a Breastfeeding Friendly Child Care recognition program available to all NH licensed child care centers that meet a specific list of criteria. The award is representative of child care centers that have chosen to provide an environment that is supportive to both their staff and breastfeeding families. The award criteria and requirements are supportive of the Surgeon General’s Call to Action to support breastfeeding in childcare settings. [http://nhbreastfeedingtaskforce.org/childcare.php](http://nhbreastfeedingtaskforce.org/childcare.php)

New York Statewide Breastfeeding Coalition
The New York State Child and Adult Care Food Program (a nutrition education and meal reimbursement program for day care centers and home-based childcare centers) created online training for day care homes and centers to become Breastfeeding Friendly. They created a Breastfeeding Friendly Designation Program in 2005, and currently have 713 day care homes and 116 day centers throughout the state that are designated. (as of 10/2016) [https://www.health.ny.gov/prevention/nutrition/cacfp/breastfeedingspon.htm](https://www.health.ny.gov/prevention/nutrition/cacfp/breastfeedingspon.htm)

Ohio Breastfeeding Alliance
OBA is working on methods to provide support to ensure that childcare providers are correctly implementing current Ohio regulations regarding support of families providing breastmilk to their infants and children in licensed child care.

Wisconsin Breastfeeding Coalition
WBC helps to facilitate a statewide recognition program for breastfeeding friendly child care providers that includes training, technical assistance, and assessments. The program is implemented locally through partnerships between coalitions and Child Care Resource & Referral agencies. [https://www.wibreastfeeding.com/wi-initiatives/breastfeeding-friendly-childcare-project/](https://www.wibreastfeeding.com/wi-initiatives/breastfeeding-friendly-childcare-project/)

Research

“Although there is a body of research on breastfeeding, significant knowledge gaps are evident. These gaps must be filled to ensure that accurate, evidence-based information is available to parents, clinicians, public health programs, and policymakers. For example, more research is needed on the barriers to breastfeeding among populations with low rates of breastfeeding. Economic research is also needed on how breastfeeding affects mothers and employers, as is research on best practices for management and support of lactation and breastfeeding. Building capacity for research on breastfeeding should be a priority by strengthening surveillance at state and local levels.” – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 17. Increase funding of high-quality research on breastfeeding.

Implementation Strategy
- Designate additional research funding for studies on how to increase breastfeeding rates, the economics of breastfeeding, and management of lactation.

American Public Health Association
The organization annually comments and sends a letter to government officials on overall program and research funding for public health which would include breastfeeding research though it is not specific to breastfeeding alone.

Association of State Public Health Nutritionists
ASPHN’s Policy Committee submits comments and signs on to letters related to nutrition and breastfeeding research when the opportunity presents itself.
Carolina Global Breastfeeding Institute
CGBI carries out research on many issues related to breastfeeding. News of ongoing projects can be found in the newsletter, and results of research projects are available as publications.
https://sph.unc.edu/cgbi/quarterly-newsletter/

DHHS, National Institutes of Health, National Institute of Child Health and Human Development
NICHD supports (1) the science to better understand the biology of lactation, breastfeeding, and human milk composition and function as well as (2) the science to provide the evidence base to inform recommendations regarding breastfeeding and lactation. Sample funded studies:
1) COMMUNITY PARTNERSHIP FOR BREASTFEEDING PROMOTION AND SUPPORT
2) DEVELOPMENT OF THE COUPLET CARE BASSINET TO SUPPORT SAFE IMPLEMENTATION OF SKIN-TO-SKIN CONTACT AND ROOMING-IN ON POSTNATAL UNITS
3) INDIVIDUAL BREASTFEEDING SUPPORT WITH CONTINGENT INCENTIVES FOR LOW-INCOME MOTHERS
https://projectreporter.nih.gov/project_info_description.cfm?aid=9622215&icde=44383890

Human Milk Banking Association of North America
The Human Milk Banking Association of North America provides data to researchers to study human milk components, feeding criteria for neonates, and disease protection.

International Childbirth Education Association
ICEA provides breastfeeding information on the website for resources for both parents and professionals as well as a regularly updated Facebook page and blog with current, evidence-based information.
www.icea.org

Lamaze International
Lamaze International collaborates with sister organizations (e.g., Childbirth Connection, CIMS) to facilitate and support research related to improving birth and breastfeeding outcomes.

National Association of Pediatric Nurse Practitioners
The National Association of Pediatric Nurse Practitioners Breastfeeding Education Special Interest Group conducted a survey on member attitudes toward the Surgeon General’s Call to Action to Support Breastfeeding. In addition, the NAPNAP Foundation awarded funding to a graduate student conducting breastfeeding research.
https://www.napnap.org/bfe

Action 17. Strengthen existing capacity and develop future capacity for conducting research on breastfeeding.

Implementation Strategies
• Develop a national consortium on breastfeeding research
• Enhance the training of scientists in basic and applied research on lactation, breastfeeding, and women’s and children’s health

Academy of Breastfeeding Medicine
The Academy of Breastfeeding Medicine national databases are available for use by researchers.

American Public Health Association
We provide a place for aspiring researchers to present their findings by hosting conference sessions to share best practices and science on support of mothers and families. We offer CEUs that can count for health professionals to enhance their training.

We have been developing a mentoring program in the Breastfeeding Forum which will hopefully better connect researchers so that they can grow their programs.

Carolina Global Breastfeeding Institute
CGBI provides funding for programmatic breastfeeding research via the Miriam Labbok Acceleration Fund.
Center for Health Equity, Education and Research
CHEER is based at an academic medical center and the program has a long history of publication around breastfeeding and maternal child health interventions in the medical literature. We consider this one of our strongest areas.
https://www.cheerequity.org/our-publications.html

Centering Healthcare Institute
Because sites are required to report breastfeeding initiation there is opportunity for studies/research to be done at the site and across sites.

Connecticut Breastfeeding Coalition
The CBC is currently working with to address childhood obesity through a grant funded by CHDI to increase the number of Baby-Friendly hospitals in the state. Evidence supports the risks associated with type 2 diabetes in children can be reduced through extended breastfeeding.
http://www.breastfeedingct.org/index.php/research-and-surveillance

DHHS, Centers for Disease Control and Prevention
The Centers for Disease Control and Prevention conducts research studies on a variety of breastfeeding topics.
http://www.cdc.gov/breastfeeding/research/index.htm

Human Milk Banking Association of North America
The Human Milk Banking Association of North America routinely provides human milk samples for researchers interested in composition, effectiveness of breastfeeding and breast milk, collection and handling of human milk, and effects of donor milk on growth. HMBANA also collaborates with other national organizations to research chemical load in human milk.

International Childbirth Education Association
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.
www.icea.org

Action 18. Develop a national monitoring system to improve the tracking of breastfeeding rates as well as the policies and environmental factors that affect breastfeeding.

Implementation Strategies
• Enhance the CDC Breastfeeding Report Card by including a broader array of process indicators and showing trends over time
• Collect data in all states on the initiation of breastfeeding and in-hospital supplementation with formula through the U.S. Standard Certificate of Live Birth
• Develop systems to collect key information on policy and environmental supports for breastfeeding

American Breastfeeding Institute
The American Breastfeeding Institute conducted an update of the 2015 USA’s World Breastfeeding Trends Indicator scoring in March 2019. A report is being prepared and will be available soon.

American Public Health Association
Individuals members of APHA contribute to the development of monitoring systems. APHA hosts sessions to train individuals on large data and data monitoring. These could be attended by individuals who wish to apply that to breastfeeding.

Association of State Public Health Nutritionists
ASPHN’s Policy Committee submits comments and signs on to letters related to nutrition and breastfeeding monitoring systems when relevant.
Center for Health Equity, Education and Research
CHEER monitors breastfeeding data in the hospitals where we work.

DHHS, Centers for Disease Control and Prevention
The Centers for Disease Control & Prevention (CDC), publishes the Breastfeeding Report Card, providing perspectives on state and national trends in breastfeeding data. The report card tracks U.S. breastfeeding rates from the National Immunization Survey, measured state by state and evaluated against the Healthy People breastfeeding objectives, as well as additional outcome and process indicators. The CDC also administers the national Maternity Practices in Infant Nutrition and Care (mPINC) survey of maternity care practices and policies. The survey is mailed to all facilities with registered maternity beds in the United States and Territories and is used to develop benchmark reports for participating facilities as well as state reports.
http://www.cdc.gov/breastfeeding/

DHHS, Health Resources and Services Administration, Maternal and Child Health Bureau
The Health Resources and Services Administration Maternal and Child Health Bureau’s Healthy Start program works to prevent infant mortality in 87 communities with infant mortality rates at least 1.5 times the national average and high rates of low birthweight, preterm birth, maternal mortality and maternal morbidity (serious medical conditions resulting from or aggravated by pregnancy and delivery). The program includes breastfeeding promotion.
http://mchb.hrsa.gov/programs/healthystart/

“Building capacity for research on breastfeeding should be a priority by strengthening surveillance at state and local levels.”
— The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Healthy Children Project, Inc.
The Healthy Children Project, Inc. funds and facilitates the U.S. monitoring for the World Breastfeeding Trends Initiative, a tool that measures national achievement of the standards set forth in the World Health Organization/UNICEF Global Strategy for Infant and Young Child Feeding.

International Childbirth Education Association
ICEA provides breastfeeding information on the web site for resources for both parents and profession as well as a regularly updated facebook page and blog with current, evidence-based information.
www.icea.org

Kansas Breastfeeding Coalition
The KBC maintains a state-level database of breastfeeding rates and indicators of breastfeeding support by county.
https://docs.google.com/spreadsheets/d/1jlLEh0g1883pA9Rabldn0r25eQdrDWOq5REq-FE/edit?usp=sharing

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Public Health Infrastructure

An effective national public health program requires the basic coordination and monitoring of services. Within the federal government, numerous agencies have developed programs on breastfeeding, and others have programs that affect breastfeeding indirectly. Although the work of each of these agencies is valuable, the creation of a federal interagency work group on breastfeeding could enhance coordination and collaboration across agencies to improve support for breastfeeding.

Through the technical assistance of the U.S. Breastfeeding Committee (USBC), all 50 states have now formed breastfeeding coalitions, and there are many local, tribal, and territorial coalitions as well. These coalitions mobilize local and state efforts to promote and support breastfeeding. The USBC supports state coalitions with technical assistance, web-based communications, and a biannual conference. However, most of these coalitions are small and unfunded. Additionally, except within the WIC program, most state health departments do not have staff responsible for breastfeeding activities, making it a challenge to carry out new breastfeeding programs at the state level. – The Surgeon General’s Call to Action to Support Breastfeeding, 2011

Action 20. Improve national leadership on the promotion and support of breastfeeding.

Implementation Strategies
• Create a federal interagency work group on breastfeeding
• Increase the capacity of the United States Breastfeeding Committee and affiliated state coalitions to support breastfeeding.

American Academy of Pediatrics
The American Academy of Pediatrics (AAP) continues to support the unequivocal evidence that breastfeeding protects against a variety of diseases and conditions in infants. The AAP policy, Breastfeeding and the Use of Human Milk, is one of the most accessed policies available from the AAP because of its importance for the health of families here in the US and throughout the world.

American College of Obstetricians and Gynecologists
The American College of Obstetricians and Gynecologists strongly supports breastfeeding and calls upon its Fellows, and other health professionals caring for their infants, hospitals, and employers to support women in choosing the breastfeed their infants. ACOG has also endorsed the Ten Hospital Practices to Encourage and Support Breastfeeding.
https://www.acog.org/About-ACOG/ACOG-Departments/Breastfeeding

American Public Health Association
We support aspiring leaders through conferences and networking opportunities. These activities though are not specific to breastfeeding.

Association of State Public Health Nutritionists
An ASPHN consultant sits on Breastfeeding Public Health Partners, a national group of professional organizations. One of the ASPHN member representatives to USBC sits on the expert panel of the World Breastfeeding Trend Institute, which assesses US policies and practices. An ASPHN member with expertise on maternal and infant nutrition sits on the 2020 Dietary Guidelines Advisory Committee, which will include guidance for pregnant women and infants 0-2.

Association of Women’s Health, Obstetric and Neonatal Nurses
Since 1999, AWHONN has had a formal position statement in support of breastfeeding. The latest iteration of the “Breastfeeding” position statement

**Black Mothers’ Breastfeeding Association**
BMBFA hosted a national mama summit. During this summit we had speakers and women talk about breastfeeding and the struggles that they have to endure. City leaders were there to listen and some spoke from their experience. www.bmbfa.org

**Center for Health Equity, Education and Research**
CHEER is one of the largest centers for breastfeeding-related research in the US, and considers itself to be a national leader in the field. www.cheerequity.org

**DHHS, Centers for Disease Control and Prevention**
CDC co-leads the Federal Interagency Breastfeeding Work Group, with a goal of coordinating breastfeeding promotion, protection, and support efforts from the federal level. CDC is the recipient of ACA-PPHF funds from Congress, with specific mandates to implement interventions that will help increase breastfeeding initiation, duration and exclusivity - primarily through hospitals.

**Florida Breastfeeding Coalition**
FBC works with USBC and CDC and promote their efforts to promote and support breastfeeding. http://flbreastfeeding.org/advocacy.htm

**International Childbirth Education Association**
ICEA provides breastfeeding information on the website for resources for both parents and profession as well as a regularly updated Facebook page and blog with current, evidence-based information. www.icea.org

**La Leche League International**
LLL is one of only a few national organizations whose sole purpose is the promotion and support of breastfeeding. http://www.llli.org

**La Leche League USA**
LLL is one of only a few national organizations whose sole purpose is the promotion and support of breastfeeding. http://www.lllusa.org/about-us/

**Minnesota Breastfeeding Coalition**
Minnesota Breastfeeding Coalition representatives attend biannual USBC Breastfeeding Coalitions Conference and guides implementation of initiatives presented at the conference in Minnesota.

**National Perinatal Association**
NPA connects the state perinatal association to a national platform.

**New Hampshire Breastfeeding Task Force**
NH Breastfeeding Task Force is an active member of the USBC and is working to strengthen its capacity and impact for promoting and support breastfeeding at the State and National level. http://nhbreastfeedingtaskforce.org/index.php
2019 Member Engagement Survey Results

In February of 2019, the USBC surveyed its members to identify their network’s engagement in the 20 actions from the Surgeon General’s Call to Action, the key capacity building supports they would like the USBC to provide them, and their interest or capacity in addressing different levers for change. Survey response rate = 70% of member organizations at the time.

Capacity Building Support

The top four capacity building supports requested were forums for networking (60%), collaboration support (54%), support implementing diversity, equity and inclusion principles and practices (52%) and forums for peer sharing/networking.

How the Data will be Used

The data from this survey will be used to design networking and peer sharing opportunities, collaboration support and trainings around implementing diversity, equity and inclusion principles. The USBC staff will collaborate with the CRASH committee and Membership Engagement Committee in the design and implementation of these supports.
**SGCTA Engagement**
The top 5 actions that members were either “core” or “involved” in were:
1. SGCTA Action 1: Giving mothers the support they need to breastfeed their babies
2. SGCTA Action 9: Providing education and training in breastfeeding for all health professionals who care for women and children.
3. SGCTA Action 7: Ensuring that maternity care practices throughout the United States are fully supportive of breastfeeding.
4. SGCTA Actions 3, 11: Lactation Support Providers
5. SGCTA Action 4: Using community-based organizations to promote and support breastfeeding.

**How the Data will be Used**
The data from this survey will be used to launch virtual learning communities to promote shared learning and collaborative action. The USBC will provide “backbone” services to the top 5 topics to support the learning community’s journey to becoming an emerging constellation. All other topics will be provided an online workspace and access to USBC’s virtual conferencing tools to generate ideas around collaboration.

**Levers for Change**
38% of member organizations are interested or most equipped to tackle only national levers for change; 38% of member organizations are interested or most equipped to tackle both national and state levers; 15% of member organizations are interested or most equipped to tackle only state levers for change and 9% of member organizations are interested or most equipped to tackle other levers for change, including global and cultural levers.