



# New York Breastfeeding Report

Breastfeeding is a proven primary prevention strategy, building a foundation for life-long health and wellness. Here's how New York's breastfeeding rates and other measures (2015 births) compare to national rates and targets set by the Healthy People 2020 initiative.

BREASTFEEDING RATES & PROGRESS	% ever breastfed	% duration to 12 months	% exclusive at 6 months	% of births at Baby-Friendly facilities	# of Baby-Friendly facilities
New York	85.1	38.3	21.4	21.6	28
U.S. National	83.2	35.9	24.9	26.1	555
HP2020 Target	81.9	34.1	25.5	8.1	N/A

A 2016 study published in the journal *Maternal & Child Nutrition* quantified excess cases of pediatric and maternal disease and death and associated costs attributable to suboptimal breastfeeding (using rates for 2014 births and defining "optimal" as 90% of infants breastfed according to medical recommendations). Here's how New York's costs resulting from sub-optimal rates compare:

COSTS OF SUB-OPTIMAL BREASTFEEDING RATES	Medical Costs of Sub-Optimal Rates	Non-Medical Costs of Sub-Optimal Rates	Death Costs of Sub-Optimal Rates
New York	\$142,691,944	\$69,429,981	\$628,440,987
U.S. National	\$2,405,023,438	\$1,093,681,596	\$10,798,725,299

## Federally Funded Breastfeeding Project

### Centers for Disease Control and Prevention, Division of Nutrition, Physical Activity, and Obesity

- The State Physical Activity and Nutrition (SPAN) program funds recipients to implement evidence-based strategies at state and local levels to improve nutrition and physical activity. Six Creating Breastfeeding Friendly Communities regional grantees will implement interventions to support breastfeeding that address continuity of care, community support, and workplace compliance with federal and state lactation accommodation laws.

## Your State Breastfeeding Coalition

The USBCC is affiliated with breastfeeding coalitions in all 50 states that carry out activities at state/local levels.

### New York Statewide Breastfeeding Coalition

The New York Statewide Breastfeeding Coalition (NYSBC) brings together a diverse group of health care providers, public health professionals, lactation consultants and regional coalitions from all over the state to improve the health of New Yorkers by working collaboratively to promote, protect and support breastfeeding as the norm in our state. Our vision is that breastfeeding will be supported in all environments to promote optimal health and development. We have helped to raise the profile of breastfeeding in New York as an important public health issue. NYSBC educates families, health professionals and public officials about the importance of breastfeeding as a public health measure which improves the health of women and children. We advocate for laws to support and protect breastfeeding.

We work to educate the business community about proper lactation programs and policy. We unite healthcare and human service providers to promote, protect and support breastfeeding in New York.

[www.nysbreastfeeding.org](http://www.nysbreastfeeding.org)