



Kansas Breastfeeding Report

Breastfeeding is a proven primary prevention strategy, building a foundation for life-long health and wellness. Here's how Kansas's breastfeeding rates and other measures (2015 births) compare to national rates and targets set by the Healthy People 2020 initiative.

BREASTFEEDING RATES & PROGRESS	% ever breastfed	% duration to 12 months	% exclusive at 6 months	% of births at Baby-Friendly facilities	# of Baby-Friendly facilities
Kansas	83.6	36.5	26.1	41.1	6
U.S. National	83.2	35.9	24.9	26.1	555
HP2020 Target	81.9	34.1	25.5	8.1	N/A

A 2016 study published in the journal *Maternal & Child Nutrition* quantified excess cases of pediatric and maternal disease and death and associated costs attributable to suboptimal breastfeeding (using rates for 2014 births and defining "optimal" as 90% of infants breastfed according to medical recommendations). Here's how Kansas's costs resulting from sub-optimal rates compare:

COSTS OF SUB-OPTIMAL BREASTFEEDING RATES	Medical Costs of Sub-Optimal Rates	Non-Medical Costs of Sub-Optimal Rates	Death Costs of Sub-Optimal Rates
Kansas	\$26,860,639	\$11,784,404	\$125,351,528
U.S. National	\$2,405,023,438	\$1,093,681,596	\$10,798,725,299

Federally Funded Breastfeeding Projects

Centers for Disease Control and Prevention, Division of Nutrition, Physical Activity, and Obesity

- The **EMPower Training Initiative** is co-created and implemented by Abt Associates, the Carolina Global Breastfeeding Institute (CGBI) and Population Health Improvement Partners. By providing skills-based competency training on these practices, hospitals and maternity care centers can better ensure that related policies and procedures are implemented safely, as intended, for each mother and her infant. There are 7 Kansas hospitals participating in the EMPower Training Initiative.

Health Resources & Service Administration, Maternal and Child Health Bureau

- Through a **Title V Maternal and Child Health** grant, Kansas has chosen increasing percentage of infants who are ever breastfed and infants breastfed exclusively through 6 months as one of their National Performance Measures.

Your State Breastfeeding Coalition

The USBC is affiliated with breastfeeding coalitions in all 50 states that carry out activities at state/local levels.

Kansas Breastfeeding Coalition

The Kansas Breastfeeding Coalition's mission is to improve the health of Kansans by working collaboratively to promote, protect, and support breastfeeding. The CDC's Breastfeeding Report and mPINC data guide breastfeeding activities. Advocates work to strengthen breastfeeding support through:

- (1) "Community Supporting Breastfeeding" designation recognizing communities in Kansas building a culture of breastfeeding support;
- (2) Business Case for Breastfeeding promotion;
- (3) recognition of businesses that welcome public breastfeeding;
- (4) childcare provider education;
- (5) Healthcare provider education; and
- (6) fostering local breastfeeding coalitions.

The coalition also collaborates with partners such as WIC, Title V, private health foundations, child care provider organizations, hospitals, public health agencies, and physician organizations.

www.ksbreastfeeding.org