**Final Breastfeeding Rates**

- CDC will no longer report a final breastfeeding rate one year after provisional rate
- Impact of adding additional children to complete the birth year is small
- Rates on a birth year will be released once
- In August 2014, release final rates for 2010 and 2011
Addition of Cell Phone Sample

- Up until 2010, National Immunization Survey was based on landline phone sample
- Expanded in 2011 to include cell phones
- CDC examined impact on breastfeeding rates
- Impact on national estimates small for initiation and exclusivity; larger for duration of any breastfeeding
- Variation greater for state level estimates

US breastfeeding rates, 2000-2010

- Initiation (landline)
- Initiation (dual)
- Any at 6 mo (landline)
- Any at 6 mo (dual)
- Any at 12 mo (landline)
- Any at 12 mo (dual)

Source: National Immunization Survey
Exclusive breastfeeding rates, 2000-2010

Source: National Immunization Survey

Thank you!

Questions?