

Emerging Leader Award Criteria

Awardees for the Emerging Leader Award are selected in accordance with the following award criteria.

1. Is the applicant actively involved in the community and with at least one breastfeeding coalition?
2. Is the applicant a new, emerging, or aspiring leader within these breastfeeding coalition(s) or in the community?
3. Is the applicant working in a state, U.S. Territory or community (geographic or cultural) with breastfeeding rates that are below the U.S. national rate?
4. Would this be the applicant's first time attending a USBC Conference?
5. Would the applicant be able to attend without the financial support of the award?
6. Does the applicant have well-developed plans for sharing and building on what is learned through the NBCC learning and networking opportunities?