

Cultural Change-maker Award Criteria

Awardees for the Cultural Change -maker Award are selected in accordance with the following award criteria.

1. Is the applicant actively involved in a breastfeeding coalition focused on serving a specific racial/ethnic or cultural group?
2. Is the applicant a new, emerging, or aspiring leader within these breastfeeding coalition(s) or in the community?
3. Is the applicant working in a state, U.S. Territory or community (geographic or cultural) with breastfeeding rates that are below the U.S. national rate?
4. Would this be the applicant's first time attending a USBC Conference?
5. Would the applicant be able to attend without the financial support of the award?
6. Does the applicant have well-developed plans for sharing and building on what is learned through the NBCC learning and networking opportunities?