



Ninth National Breastfeeding Conference & Convening

*Taking Equity from Theory to Practice:
Advancing Inclusive and Collaborative Breastfeeding Support*

usbc

JUNE 14-15, 2019 • BETHESDA, MD

Dear Breastfeeding Advocates:

The **9th National Breastfeeding Conference & Convening** offers a critical space for connecting, learning, and strengthening our collective capacity to advance equity via effective and inclusive policy and program development, and organizational transformation. This convening centers leadership development that directly and intentionally contributes to racial and social justice, and health equity. This unique multi-racial, intergenerational event will engage movement makers and practitioners, including coalition representatives from American Indian tribes, U.S. state and territories and cultural/ethnic identity groups, USBC member representatives from national non-profit organizations and health professional associations, representatives from local, state and federal government departments, community based organizations, and consumer (parents) groups, to harvest wisdom and generate solutions. This year's conference theme is ***Taking Equity from Theory to Practice: Advancing Inclusive and Collaborative Breastfeeding Support***. The conference committee welcomes proposals which explicitly advance breastfeeding equity via innovative and systemic solutions from across sectors. We want to amplify your achievements and strategic breakthroughs that are helping turn the tide, eliminate inequities and advance a culture of health and justice in your communities. Your active participation at the 2019 NBCC will build the solidarity needed to fuel change in the First Food field, and accelerate critical improvements in the landscape of breastfeeding support.

General Guidance

- Applicants are encouraged to highlight best practices and models in systems innovation and leadership.
- Applicants are encouraged to clearly demonstrate how an equity lens has informed the program, strategies, and activities presented, and/or how an equity mirror was utilized to address internal structures, culture, and policies.
- For proposals about programs, and projects implemented by and for communities of color, it is required that a Person of Color present her/his/their work, instead of someone else speaking on their behalf.
- Applicants are encouraged to include case studies, sample documents, templates, tools and models that spur system-based perspectives and transformations, and can be easily adapted. Please highlight these in the proposal description.
- Presentations utilizing non-traditional methods such as, videos, poems, play, storytelling, art, etc. are encouraged.

Session Formats (Tracks)

Lunch time table topics will foster discussion among a table of 8-10 attendees on June 15.

Posters —Presented in the form of a bulletin display and delivered primarily through the use of graphics and handout materials. Participants have the opportunity to interact on a one-to-one basis with the presenter during specified breaks. Posters will be on display all day Friday, June 14, and Saturday, June 15, until noon.



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For **Breakout panel sessions**, proposals that demonstrate how systemic and unjust differences in breastfeeding/health outcomes are invited. Each submission selected should anticipate 15-20 minutes to present in a panel that will be 75-90 minutes in length, with related proposals combined into that panel.

For **posters and table topic presentations**, we invite you to share about your communities, programs, projects and coalition-building efforts. We look forward to highlighting how endeavors across areas of the Surgeon General's Call to Action and beyond are advancing health equity.

Submission Categories

You may submit an abstract in the following categories:

- Coalition Capacity Building
- Health Equity/Impact
- Leadership Development
- Policy & Advocacy

Evaluation Criteria

Reviewers are members of the USBC Conference Program Committee, representing national organizations and breastfeeding coalitions. Each proposal will be reviewed by at least three reviewers and the final scores will then be averaged. Scoring of submissions is based on the following criteria:

- Does it have a well-developed description that maps to one of the four presentation topic categories?

- Does it have a focus that fits the target audience?
- Does it have an equity focus?
- Does it have two or more clearly-defined, realistic, measurable learning objectives?
- Does it address one or more conference objective(s)?
- Is it solutions oriented?
- Will it contain tools, templates and/or other pertinent resources?

Important Dates to Remember

Submission deadline: Thursday, January 31, 2019, at 11:59 pm ET. Presenters will be notified by **February 28, 2019.**

Important Note

- All listed presenters must be registered and in attendance at the conference.
- Due to budgetary considerations, it is not possible to offer travel, lodging subsidies or waivers of registration fees to presenters, except to those separately designated as a Subsidized Attendee by their coalition.
- Presenters are responsible for printing handouts for their sessions, should they need them.