Everything you need to know about the NBCC 2019

or


December 11, 2018

INTRODUCTIONS & LOGISTICS
Web Meeting Logistics

There will also be opportunities for group discussion. To help maximize our time:

- Make sure Audio tab on web control panel is set to method you are using: Computer Audio or Phone Call.
- Please mute when not speaking (either on web control panel or with own phone’s mute button)
- If using phone, enter your audio pin so we can identify speakers & background noise
  - If already joined the call, enter # PIN #
- Text chat is available on webinar control panel.

Control Panel
Attendee Introductions

Please type into the chat box:

☐ Name

☐ Organization/coalition

Today’s Presenters

Adilene Robinson  Camille Abbe  Denae Schmidt  Kinkini Banerjee
Miriam Rodríguez  Sarah Walz  Cheryl Lebedevitch  Carol MacGowan
Conference Program Cte
Co-Chairs

Tytina Sanders-Bey    Stephanie Carroll

Meet the 2019 Conference Program Committee

- Carol MacGowan, Centers for Disease Control and Prevention
- Mona Liza Hamlin, USBC Chair
- Emily Taylor, USBC Chair-Elect
- Andrea Serano, USBC Board Liaison
- Grace Yee, California BF Coalition
- Lind-sae Wilkes, Missouri-Kansas Black BF Coalition
- Liz Chang, Pretty Mama Breastfeeding, PA
- Malia Luarkie, Indigenous Women Rising, New Mexico
- Stephanie Rodriguez-Moser, Minnesota BF Coalition
- Tamika Harris, Breastfeeding USA, D.C. Breastfeeding Coalition
- Tiana Pyles, Breastfeeding Sisters That Are Receiving Support. Memphis, TN
- Stephanie Carroll, Appalachian BF Network (Co-Chair)
- Tytina Sanders-Bey, Healthcare Consortium of Illinois (Co-Chair)
NBCC 2019: What?

- National Breastfeeding Conference & Convening
- NBCC name change to more accurately reflect the inclusion of ALL participants!
  - Still NBCC!

NBCC 2019: When?

- Friday, June 14 & Saturday, June 15
  - Why June?
    - Attendees expressed interest in having NBCC out of August
    - August is National Breastfeeding Month with many local and national activities already
  - Why Friday/Saturday?
    - Sunday, June 16 is Father’s Day. Conference ends early on Saturday to allow those returning home to do so on Saturday PM. Or remain in DC with your partner or dad! All are welcome!
NBCC 2019: Where?

- Hyatt Regency in Bethesda, MD
  - THREE Airport options include: Reagan (DCA), Dulles (IAD), Baltimore (BWI).
  - Hotel sits above the METRO line from Reagan (DCA) airport.
    - Approx cost $2.50, Approx time 35 min.
  - Ranked the “Best Hotel for out of Town Guests” by Bethesda Magazine readers

NBCC 2019: Schedule

- Wednesday, June 12:
  - Advocacy Day at the Capitol
- Thursday, June 13:
  - USBC Membership Meeting Day
- Friday, June 14:
  - NBCC19, Day 1
- Saturday, June 15:
  - NBCC19 Day 2, with early closure
NBCC 2019: Who?

- YOU!
- Breastfeeding-focused representatives from across the country:
  - Coalition representatives from every U.S. state and territory
  - Representatives from relevant government departments
  - National non-profits
  - Non-governmental organizations including consumer (parents) groups
  - Health professional associations

NBCC 2019: Awards

- Apply/pass on to someone you know
- Application deadline: February 15
  - Emerging Leader
  - Tribal Trailblazer
  - Cultural Changemaker
- Awardee receives:
  - Complimentary registration, hotel, and travel to the NBCC, and incidental costs
2019 NBCC THEME

Taking Equity from Theory to Practice: Advancing Inclusive and Collaborative Breastfeeding Support

NBCC 2019: Learn

- Whole Group Learning
- Peer Sharing
  - 2019 Call for Proposals
    - Poster, Table Topic, Breakout Panel
  - Submissions
    - DEADLINE: January 31, 2019
- Offering CEUs
NBCC 2019: Connect

- Side Events
  - Regional Meetings
  - Identity Caucus
    - Facilitated Conversations
  - Childcare
  - Story Sharing Evening Event
  - Exhibitors & Sponsors

NBCC 2019: Act

- Advocacy Day of Action
  - Wednesday, June 12
  - Webinar to prepare attendees
  - 10am Metro departure from Hotel; later start to allow for fly-ins that morning
  - Shorter day without PM activities at hotel to allow people to explore DC afterwards
Don’t Miss Out!

NBCC 2019: Save the Dates

Ninth National Breastfeeding Conference & Convening
Taking Equity for Theory to Practice: Advancing Inclusive and Collaborative Breastfeeding
JUNE 14-15, 2019 • BETHESDA, MD

Join breastfeeding advocates from across the country for learning opportunities, in-person networking, and more!
Learn more about NBCC: www.usbreastfeeding.org/conference
NBCC 2019: Save the Dates

- Submit presentation proposals by January 31
- Apply for awards by February 15
- Register, book your flight, reserve your hotel room in March and April
- Join us in Bethesda June 14-15!

NBCC 2019: Engage!

- Follow the NBCC19 event on Facebook to get updates- www.usbreastfeeding.org/nbcc-fb
- Bookmark the NBCC web page: www.usbreastfeeding.org/conference
- Update your USBC profile
- Coalitions/Organizations start planning who will participate
QUESTIONS?
PLEASE ASK😊

CDC
Centers for Disease Control and Prevention
UPDATES
OTHER NEWS & WAYS TO ENGAGE

Healthy People

- HHS has released proposed objectives for Healthy People 2030 (HP2030)
- Intention was to significantly reduce the overall # of objectives for 2030
- Only 1 breastfeeding objective included in proposal!
- Public Comment opportunity open through 1/17
- Stay tuned for sample talking points to support individuals and organizations submitting public comments

View the Public Comment Opportunity:
https://www.healthypeople.gov/2020/About-Healthy-People/Development-Healthy-People-2030/Public-Comment

Watch for updates in the Staying Abreast: Weekly Wire
Subscribe at www.usbreastfeeding.org/signup