# USBC Advocacy Training Workshop: *Advocacy Tools for Building Equity-Centered Breastfeeding Movements*

**Preliminary Program Schedule:** Sunday August 5, 2-5 pm ET

## How a Bill Becomes a Law
- **Speaker invitation extended, TBD**

## National Lactation Support Providers (LSP) Constellation
- The LSP Constellation is a national collaborative of lactation training, accreditation and mentoring organizations, and public health partners, working to advance equity in the First Food Field.
- This session will feature sharing from an LSP participant on who is at the table, how the group operates, what has been accomplished to date, and what is coming next.
  - Tamika Harris, BreastfeedingUSA Rep to LSP Constellation
  - Alyssa Speece, USBC Staff, LSP Constellation Co-Steward

## Moderated State Sharing Panel: Various Approaches to Lactation Support Provider Licensure
**Eight minutes each panelist, identical four questions:**
- What organization/entity led the effort and what was the process of community engagement?
- What are the components of your state’s bill or law?
- What lessons were learned along the way (i.e. stakeholder engagement, presenting to policymakers, etc)
- What is your perception of how this approach is working for stakeholders in your state?

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<thead>
<tr>
<th>State</th>
<th>Details</th>
<th>Duration</th>
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<tbody>
<tr>
<td>New Mexico</td>
<td>Lissa Knudson &amp; Rachel Lorenzo (co-presenting)</td>
<td>8 min.</td>
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<tr>
<td>Minnesota</td>
<td>Minnesota Breastfeeding Coalition, Invitation accepted, speaker TBD</td>
<td>8 min.</td>
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<td>Georgia</td>
<td>Southeastern Lactation Consultant Association, Invitation extended, speaker TBD</td>
<td>8 min.</td>
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<td>Andrea Serano, Reaching Our Sisters Everywhere (ROSE)</td>
<td>8 min.</td>
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## Begin with the End in Mind: Equity & Civil Rights in Policy & Legislation
- Caitlin McCormick-Brault, Associate Director & Clinical Instructor, Center for Health Law & Policy Innovation at Harvard Law School

## Communities of Practice
- Communities of Practice are learning laboratories where self-selecting organizations can come together to network, problem solve and share resources.
- This session will feature insights, ideas, and lessons learned from the launch of the Workplace Support Community of Practice.
  - Alyssa Speece, USBC Staff, LSP Constellation Co-Steward
  - Cheryl Lebedevitch, USBC Staff, Workplace Support Constellation Steward

## Interactive Session: Utilizing & Tailoring the USBC Policy Toolkit & National Breastfeeding Month Plans & Resources
- Workshop participants are invited to identify their topics of interest. USBC will demonstrate in real time how to utilize and tailor the USBC Policy Toolkit for advocacy efforts on topics like Workplace Support, Paid Leave, Dietary Guidelines, Pregnancy Discrimination, and so on.
- USBC staff will share National Breastfeeding Month plans and resources