

CONFERENCE MARKETING APPLICATION AND CONTRACT

Eighth National Breastfeeding Coalitions Conference ▪ August 4-5, 2018* ▪ Atlanta, Georgia

**Exhibits set up on Friday, Aug 3, in advance of a Social Media Mixer hosted in Exhibit Hall that evening*

I. CONTACT INFORMATION

Organization/Company: _____

Address: _____

E-mail Address: _____ Website: _____

Payment Contact Phone: _____ Payment Contact E-mail: _____

Onsite Contact Name(s) (to staff exhibit): _____

Onsite Contact(s) E-mail(s): _____

Onsite Contact(s) Mobile Phone(s): _____

II. EXHIBIT SPACE

- Commercial Fees:** Large Company \$800 OR Small Company* \$500
 Nonprofit Fees: Large Organization** \$500 OR Small Org or Coalition \$300
**Small Company Net Income under \$100K **Nonprofit Organizational Budgets over \$500K* \$ _____
 Add'l Exhibits-Only Pass for 2nd Person to Staff Exhibit \$200 \$ _____
 Upgrade Exhibits-Only Pass to Attend Conference Sessions \$100/person \$ _____
 Meal Tickets Saturday breakfast (\$35) Saturday lunch (\$60) \$ _____
 Sunday breakfast (\$35) Sunday lunch (\$60) \$ _____

III. SPONSORSHIP OPPORTUNITIES (Please contact us to confirm availability before submitting contract.)

- Friday Social Media Mixer \$7,500 Saturday Luncheon or Sunday Luncheon \$5,000 each, circle one
 "Table Topic" Breakfasts \$3,000 each Refreshment Breaks \$1,500 each
 Attendee Bags \$5,000 Conference Program Book \$3,500
 Lanyards \$3,000 Writing Pads \$2,500

IV. ADVERTISING OPPORTUNITIES

- Packet Promotion \$500 commercial/\$300 nonprofit \$ _____
 Program Book Advertisement, size/position: _____ \$ _____
Refer to website for advertising pricing and details.

V. TOTALS

Exhibit Space: \$ _____ + Sponsorship: \$ _____ + Advertising: \$ _____ = SUBTOTAL: \$ _____

Friends of USBC subtract 10% discount (if corporation/organization donated in previous 12 months)* \$ _____

**capped at maximum \$250 discount*

TOTAL AMOUNT PAID: \$ _____

VI. APPLICATION/CONTRACT TERMS

Application to exhibit/sponsor by and between _____ hereinafter called "Exhibitor/Sponsor" and the United States Breastfeeding Committee (USBC). In accordance with the terms, conditions, and regulations governing exhibitors and sponsors of the USBC conference at the Sheraton Atlanta Hotel, Atlanta, GA, August 3-5, 2018, the undersigned hereby makes application for exhibit space/sponsorship which, when accepted by USBC, becomes a contract. [General and Exhibit Space Rules and Regulations](#) are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be especially designated by USBC management, the Sheraton Atlanta Hotel, or the city of Atlanta or state of Georgia. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due USBC under terms of this agreement.

Signature

Date

VII. PAYMENT INFORMATION

Pay by check: Check # _____ (Please make all checks payable to "United States Breastfeeding Committee.")

Pay by credit card: VISA MasterCard American Express Discover

Card #: _____ Expiration date: _____

Name on Card: _____ CVV: _____

Billing Address: _____

Authorized Signature: _____ Today's Date: _____

PLEASE SUBMIT PAYMENT AND A SIGNED COPY OF THIS APPLICATION TO:

USBC, 4044 N Lincoln Ave, #288, Chicago, IL 60618 ▪ FAX 773.313.3498 ▪ e-mail scanned PDF to conference@usbreastfeeding.org